

PERMANENT



Framesi Color	FRAMCOLOR GLAMOUR	FRAMCOLOR 2001	FRAMCOLOR FUTURA
Color System	Permanent	Permanent	Permanent
Mix Ratio	1:1 (color:developer)	1:2 (color:developer)	1:1 (color:developer)
Tonality	Cool	Natural	Cool
Finish	Dense	Reflective	Dense

AMMONIA FREE



Framesi Color	FRAMCOLOR ECLECTIC CARE	FRAMCOLOR ECLECTIC
Color System	Ammonia Free Permanent	Ammonia Free Demi-Permanent
Mix Ratio	1:2 (color:developer)	1:2 (color:developer)
Tonality	Natural	Natural
Finish	Reflective	Reflective

DIRECT PIGMENTS/ LIFT & DEPOSIT



faster than fast

Framesi Color	FRAMCOLOR BOLD	FRAMCOLOR 2001 LIGHT&SHINE	STRIKE4
Color System	Direct Pigments	One Step Lift & Deposit Permanent	
Mix Ratio	No Mixing Required	1 Part COLOR 15 CC OR 1/2OZ 1 Part COLOR EXALT 15 CC OR 1/2OZ 2 Part DEVELOPER 30 CC OR 1OZ MIXTURE TOTAL = 60 CC OR 2OZ	
Tonality	Varies by Shade	Natural	
Finish	Dense	Reflective	
Use with framesi STRIKE4 Processing Sheets to process in 20 SECONDS!			





PERMANENT

Framesi Color	FRAMCOLOR GLAMOUR	FRAMCOLOR 2001	FRAMCOLOR FUTURA
Key Features	<ul style="list-style-type: none"> ✓ Simple...100% gray coverage with each of the 60+ shades ✓ Easy...same formula root to ends ✓ Creative...pure tone, true to swatch results 	<ul style="list-style-type: none"> • UNLIMITED CREATIVITY "THE COLORIST'S COLOR" and most technologically advanced color line in the world. • Naturally reflective, warm finish or a cool, more dense coverage. • 1:2 mix ratio (1 part color, 2 parts activator), it is one of the most economical haircolor lines in the market (2 applications per tube) 	<ul style="list-style-type: none"> • Precise color placement allows for the most even color results with 100% gray coverage. • Low ammonia content and superior high quality dye molecules, ensuring superior shine and minimal fadeage, to create the most beautiful and the most natural looking haircolor possible.



AMMONIA FREE

Framesi Color	FRAMCOLOR ECLECTIC CARE	FRAMCOLOR ECLECTIC
Key Features	<ul style="list-style-type: none"> • RETHINK. REIMAGINE...The evolution of AMMONIA FREE, FRAGRANCE FREE permanent haircolor. • 100% gray coverage from every shade, up to 3 levels of lift with no build-up. • 1:2 mix ratio (1 part color, 2 parts activator), it is one of the most economical haircolor lines in the market (2 applications per tube) • Can be mixed with FRAMCOLOR Eclectic to create 70+ permanent shades! 	<ul style="list-style-type: none"> • AMMONIA FREE, PPD FREE, FRAGRANCE FREE demi-permanent • 1:2 mix ratio, it is one of the most economical haircolor lines in the market (2 applications per tube) • Up to 100% gray coverage • Can be mixed with FRAMCOLOR Eclectic CARE to create 70+ permanent shades!

DIRECT PIGMENTS/ LIFT & DEPOSIT



Just the color you need

Framesi Color	FRAMCOLOR BOLD	FRAMCOLOR 2001 LIGHT&SHINE	STRIKE4
Key Features	<ul style="list-style-type: none"> • 100% longer lasting color • Remarkable spreadability ...use 50% less • True to swatch...stays true to tone • Even results from root to end • Ready to use – No developer needed <p>Use with framesi STRIKE4 Processing Sheets to process in 20 Seconds! Save 20 minutes processing time!</p>	<ul style="list-style-type: none"> • Permanent haircolor that lifts & deposits up to 3 levels on color treated hair, predictably. • No pre-lightening or bleaching required! • Accentuate shape and volume of cuts <p>Use with framesi STRIKE4 Processing Sheets to process in 20 Seconds! Save 40-80 minutes of processing time!</p>	