

FRAMESI
**COLOR
LOVER**TM

\$99 Introductory Offer

44% Savings!



Love your color 95% longer

900803-000

\$99 Introductory Offer

FRAMESI
COLOR[™]
LOVER

Description	Size	Quantity	Salon Each Price	Salon Total Value
Volume Boost Shampoo	16.9 fl.oz.	2	\$10.95	\$21.90
Volume Boost Conditioner	16.9 fl.oz.	2	\$10.95	\$21.90
Volume Boost 2 Phase Conditioner	8.5 fl.oz.	1	\$10.95	\$10.95
Moisture Rich Shampoo	16.9 fl.oz.	2	\$10.95	\$21.90
Moisture Rich Conditioner	16.9 fl.oz.	2	\$10.95	\$21.90
Dynamic Blonde Violet Shampoo for Blonde/Gray Hair	16.9 fl.oz.	1	\$10.95	\$10.95
Dynamic Blonde Violet Conditioner for Blonde/Gray Hair	16.9 fl.oz.	1	\$12.95	\$12.95
Primer 11	8.5 fl.oz.	1	\$11.95	\$11.95
Primer 11 Intense	8.5 fl.oz.	1	\$11.95	\$11.95
Swatch Card		1		
Color Lover Marketing Brochure		1		

Salon Value = \$176.30
Salon Intro Price = \$99.00
Salon Savings = \$77.30/44%

Love that won't fade.



Salon Fresh Color[†]

* Based on lab testing
[†] Leading Professional Color



After using Color Lover

• 30 washes • 30 blow dry • 30 flat iron



After using a competitor

• 30 washes • 30 blow dry • 30 flat iron



framesi Technical Assistance 1.800.245.6323
framesiprofessional.com

Framesi NA reserves the right to modify or discontinue this promotional offer at any time.

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