



framesi[®]
MILAN

LATEST *TRENDS*

color & cut class 2023-2024



FRAMESI - *LATEST TRENDS* COLOR & CUT CLASS

This hands-on class is designed for all levels of stylists, new or existing users, to learn about framesi haircolor and cutting techniques!

The *framesi Latest Trends: Color & Cut Class* is based around the latest annually-released framesi Italian Style Hair Trend Collection directly from Milan, Italy.

These carefully curated classes are geared towards helping stylists learn (1) how to achieve and replicate the latest and greatest color and cutting techniques, and also (2) how to adapt the latest hair trends and fashion to their clients behind the chair.

FRAMESI LATEST TRENDS COLOR & CUT CLASS DETAILS

DESCRIPTION	
A hands-on workshop showcasing 1 color technique, 2 haircuts, and finishing techniques based on the current yearly trend proposals directly from Milan, Italy. STYLISTS MUST BRING: shears, combs, brushes, clips, styling tools & aprons	
LEARN MORE ABOUT FRAMESI PRODUCT LINES	
<ul style="list-style-type: none"> • FRAMCOLOR Glamour • FRAMCOLOR 2001 • FRAMCOLOR 2001 INTENSE • FRAMCOLOR FUTURA • FRAMCOLOR Eclectic • FRAMCOLOR Eclectic CARE • FRAMCOLOR PURE PIGMENT PLUS 	<ul style="list-style-type: none"> • framesi lightening systems, • FRAMESI COLOR LOVER • BY framesi
CLASS DURATION	
Each <i>framesi Latest Trends Color & Cut Class</i> is 6 hours (7 if allowing for a lunch break)	
LOCATION	
Classes will be held in-salon, in store locations or off-site locations.	
ATTENDEES	
Ideal to assist current framesi users in increasing their knowledge and usage of framesi products, and haircolor & cutting techniques	Ideal for non-framesi users to learn about framesi haircolor and care products through new techniques and to experience the outstanding level of education framesi offers and the superior performance of the brand
MATERIALS PROVIDED BY FRAMESI (PER ATTENDEE)	
Mannequin head & mannequin clamp Italian Style Hair Trend Collection Proposal Book Italian Style Hair Trend Collection Step-by-Step Book	All Sundries, as necessary Literature and class workbooks
MATERIALS PROVIDED BY DISTRIBUTOR	
All working products - Seasonal products list available upon request	
**Tools and working products necessary to specific Italian Style Hair Trend Collection	

Want a little more flexibility and personalization with your education? We got you.

Ask about our **ON DEMAND Self Study** or **LIVE ONE-ON-ONE digital education offerings**. You can expect the same, real-time learning and personalized approach as you would have with in-person education, we are just facilitating the experience via Zoom instead, directly with a framesi certified educator!

Be a participant, not a spectator and choose framesi's **LIVE ONE-ON-ONE** Digital Education via Zoom for the most personal approach to digital education.

If you prefer to learn at your own pace, check out our **ON DEMAND Self Study** Digital Education - available for all framesi color line plus more!



GET IN TOUCH!

For general education inquiries:
framesiedu@framesi-na.com

Customer Service Hotline 1.800.321.9648
Technical Hotline 1.800.245.6323
framesiprofessional.com/classes

 framesiUSA

 FramesiUSA

Scan using your phone
camera to view framesi's
education menu!

