



FRAMCOLOR 2001 COLOR CHART

STEPS TO FORMULATION

- DETERMINE THE NATURAL LEVEL (NL)**
Match the natural level of the hair using the "NP" or "EXN" Series on the Framcolor 2001 Color Chart.
- DETERMINE THE DESIRED LEVEL (DL)**
Determine the final desired level.
Is the client going darker, lighter, or staying the same color level?
- DETERMINE THE TONAL VALUE OF THE DESIRED LEVEL**
The Guiding Principle of Color:
The remaining color at lift level + framesi color base = final tone.

Remaining color may be enhanced or refined depending on desired results. Refer to the color wheel and series/bases.

- DETERMINE THE CORRECT DEVELOPER**
See "Developer Usage Chart" for reference.
- DETERMINE THE PERCENTAGE OF GRAY HAIR**
Gray hair is lacking in all three primaries.
To achieve the most natural result, framesi recommends the use of the "EXN," "NP," "W," "CB," "KR," "G," or "E" Series. (Please see Gray Coverage section designated under the Brown bases.) These Series can be used alone, or depending on the desired tone and intensity, another series can be added.

Resistant Gray - pre-soften with heat

- Apply color formula using developer needed
- Cover with plastic cap.
- Process 5 minutes underpre-heated dryer.
- Remove from dryer, take off plastic cap
- Process fully required processing time or simply increase processing time by 10 minutes

* For more information, refer to the "Gray Coverage" section in the Framcolor 2001 Manual.

* For Recommended Application Procedures: Refer to the Framcolor 2001 Technical Manual.

PRELIMINARY TEST STRAND / PATCH TEST

To formulate for desired color, use formula in minute form:
4" of Formula and 10cc or Developer

EXAMPLE:

Formula 30cc or 5NP
with 60cc of Framesi Professional Activator 20 or Ossidorr 20

- Test Strand/Patch-test
4 ribbon inches of 5NP
10cc Framesi Professional Activator 20 or Ossidorr 20

Note: A predisposition test (patch-test) is required with Framcolor 2001. Perform test 24-48 hours prior to color service behind the ear or in bend of the elbow. Patch test formulation must be the exact same formula to be used on the client.

DEVELOPER USAGE CHART

FRAMESI PROFESSIONAL ACTIVATOR	TYPE	AMOUNT	DESIRED END RESULT	PROCESSING TIME
FRAMESI PROFESSIONAL ACTIVATOR 10	Liquid Cream	60cc	For toning pre-lightened hair, or refreshing faded ends	10 - 15 minutes
FRAMESI PROFESSIONAL ACTIVATOR 15	Liquid Cream	60cc	Level - on - level or darker	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 20	Liquid Cream	60cc	Level - on - level	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 25	Liquid Cream	60cc	One level lighter	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 30	Liquid Cream	60cc	2 levels lighter	35 - 45 minutes
FRAMESI PROFESSIONAL ACTIVATOR 40	Liquid Cream	60cc	3 - 4 levels lighter	50 minutes

OSSIDORR	TYPE	AMOUNT	DESIRED END RESULT	PROCESSING TIME
OSSIDORR 5	Cream	60cc	For toning pre-lightened hair, or refreshing faded ends	10 - 15 minutes
OSSIDORR 15	Cream	60cc	Level - on - level or darker	35 - 45 minutes
OSSIDORR 20	Cream	60cc	Level - on - level	35 - 45 minutes
OSSIDORR 30	Cream	60cc	2 levels lighter	35 - 45 minutes
OSSIDORR 40	Cream	60cc	3 - 4 levels lighter	50 minutes

COMPLETING THE COLOR SERVICE

When the color process is complete, rinse and shampoo with Shampoo Go. Rinse. Apply Post Color Mask directly on top. Retain 2-3 minutes. Rinse.

Shampoo Go - A gentle after-color shampoo for salon use only. Minimizes color fadeage with a blend of surfactants specifically designed to cleanse the hair and remove color residues and chlorine to stop oxidation and neutralize chemicals after a color service. Restores proper pH.

Post Color Mask - restructure the hair after a color service, extending the life of the color up to 47%. Cationic conditioners wrap hair in a protective silane-enhancing shield, leaving color shine through.

These products complete the framesi color system and return hair to its natural PH balance, to ensure minimal fadeage, and beautiful, long lasting results.

SHAMPOO GO + POST COLOR MASK = 47% ADDED COLOR LONGEVITY

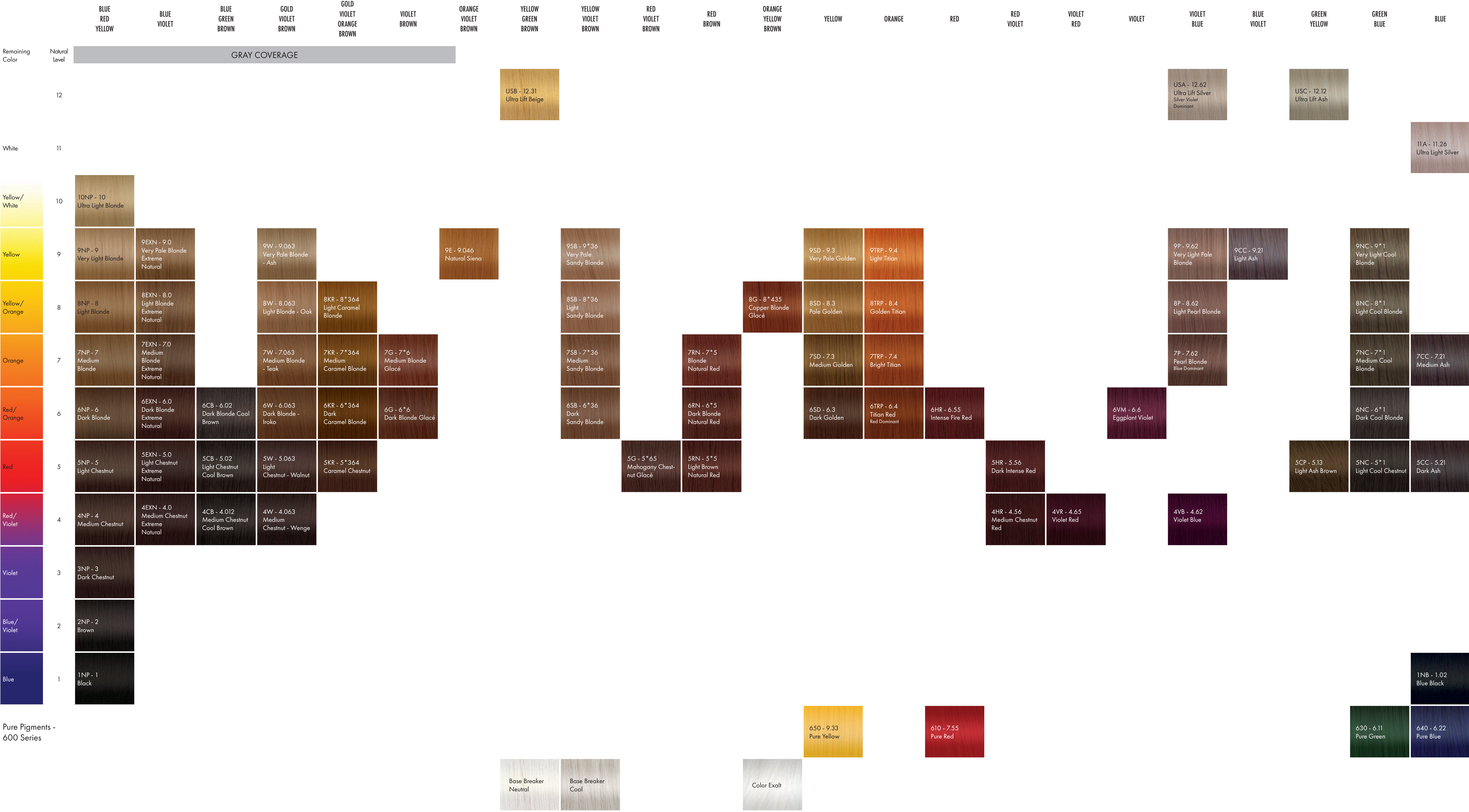
BROWNS

GOLDS

REDS

VIOLETS

ASHES



Pure Pigments - 600 Series

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Technical Assistance
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Hours:
Monday - Thursday
9:00 a.m. to 8:00 p.m.

Friday
9:00 a.m. to 4:30 p.m.

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026950-000

CONVERSION CHART

1 Tube = 60cc
60cc = 2 oz

1 Tube = 2 Color Applications
1 Color Application = 30cc

1/6 10cc, 1/6 10cc, 1/6 10cc, 1/6 10cc, 1/6 10cc, 1/6 10cc

CONCENTRATES/PURE PIGMENTS

Recommended 1 - 3 ribbon inches per color formula

Concentrates are heavily pigmented colors.
Over usage will result in darker shades than desired.

COLOR THEORY

Color may be warm or cool, depending on amount of blue, red, and yellow contained in each color. When you mix primary colors, you created secondary colors.

Orange = Red + Yellow
Violet = Red + Blue
Green = Blue + Yellow

When you mix primary and secondary colors, you create tertiary colors.

- Yellow/Orange
- Red/Orange
- Red/Violet
- Blue/Violet
- Blue/Green
- Yellow/Green

When working with the color when, you can:

- Work around the wheel - to create color
- Work across the wheel - to refine color

FRAMCOLOR 2001

To determine which Series of framcolor 2001 to apply, determine the remaining color at lift level located on the chart.

Do you want to enhance the remaining color?
Choose a base by working around the wheel.

Do you want to counteract the remaining color?
Choose a base by working across the wheel.

Remember, the law of color applies in all coloring processes.

NUMBERING SYSTEM KEY

Level is denoted by the left most number

. a separation mark between level and description

* denotes brown in the base

0 denotes extreme gray coverage

1 GREEN	4 ORANGE
2 BLUE	5 RED
3 YELLOW	6 VIOLET

Mixing, Application & Timing Instructions for:

MIXCOLOR[®] crema

Toning Highlights Color Refreshing / Balancing Shine Enhancer	Gray Blending	"Shampoo Cap" at the Bowl
Mix Ratio 20cc Framcolor 2001 40cc Mixcolor Crema 40cc any framesi conditioner	Mix Ratio 20cc Framcolor 2001 80cc Mixcolor Crema	Mix Ratio 20cc Framcolor 2001 40cc Mixcolor Crema 40cc any framesi conditioner
Instructions: 1. Mix to creamy consistency 2. Apply formula from to end 3. Process at room temperature for 5-15 minutes	Instructions: 1. Mix to creamy consistency 2. Apply formula from to end 3. Process at room temperature for 20-30 minutes 4. For a Mixcolor touch-up, apply to regrowth and pull through faded ends for the last 10 minutes of processing	Instructions: 1. Mix thoroughly 2. Shampoo into hair 3. Process at room temperature for 5-15 minutes, depending on desired end result
For shine enhancer, use: Framcolor 2001 9SD for levels 5 and lighter and Framcolor 2001 6SD for levels 4 and darker	Stylist Tip: For more deposit on resistant gray hair, a 3:1 mix ratio is recommended. 20cc Framcolor 2001 60cc Mixcolor Crema	Stylist Tip: If more conditioning is desired, the framesi shampoo can be replaced with any framesi conditioner.

