

BETTER BEAUTY

EMPOWER • RESPECT • EVOLVE
framesi FRAMCOLOR Eclectic 5D COLOR GLOSS

BETTER PERFORMANCE

Easy to formulate, **easy** to apply, **quick** to process.
Works on all hair types and textures.

BETTER FORMULATION

Hair-loving formulation. Sustainable quality ingredients. Made in Italy.
Healthier hair = loyal clients!

BETTER SERVICES

Modern, versatile palette. Achieve gray/white blending, lived-in blonde, color melts, and more.

BETTER RESULTS

Reliable, predictable, long-lasting results.
Unbelievable shine & conditioning.



FAQ

What Makes 5D Better than Other Liquid Color Lines?

No suds, easy to rinse, easy to spread, will not go dark or muddy, root-to-end deposit, even results, true to swatch.

A hair-loving formulation for the shiniest, most conditioned, long-lasting results. What you see on the swatch is what you'll get on the hair + more!

Do I Have to Add Clear to Dilute My Formulas?

Nope! Our shades are balanced and true to swatch.
We advise using clear for extended glossing treatments and/or for your over-processed, porous, damaged hair clients.



5D COLOR PALETTE 5D FRAMCOLOR Eclectic COLOR GLOSS

LEVEL	Natural (blue-violet)	Warm Natural (blue-red-yellow)	Platinum Gold (yellow-green)	Golden Copper (yellow-orange)	Hazelnut (yellow-red)	Sandy Beige (yellow-violet)	Red Violet (red-violet)	Hot Chocolate (violet-orange)	Violet (violet)	Blue Ash (blue-green)
10 YELLOW REMAINING COLOR	10N 10.0		10PG 10.31	10GC 10.34		10SB 10.36		10HC 10.64	10V 10.6	10BA 10.21
9 YELLOW REMAINING COLOR	9N 9.0	9NW 9.03			9H 9.35	9S 9.36		9HC 9.64	9V 9.6	9BA 9.21
8 YELLOW ORANGE REMAINING COLOR	8N 8.0			8GC 8.34				8HC 8.64		8BA 8.21
7 ORANGE REMAINING COLOR	7N 7.0							7HC 7.64		7BA 7.21
6 RED ORANGE REMAINING COLOR	6N 6.0			6GC 6.34			6RV 6.56	6HC 6.64		6BA 6.21
5 RED REMAINING COLOR	5N 5.0							5HC 5.64		5BA 5.21
4 RED VIOLET REMAINING COLOR	4N 4.0								4V 4.6	4BA 4.21

formulated with an
**EASY 1:1
MIXING RATIO**
for all shades

COMING SOON!

THE 5D NUMBERING SYSTEM

The system is based on a combination of numbers separated by a decimal point.

The number **before the decimal point** (9.64) indicates the ideal depth and base for the shade. The number **after the decimal point** (9.64) indicates the primary tone direction. The **second number after the decimal point** would indicate the secondary, minor tone (9.64).

Level of Depth Tone Direction

9.64

- .0 NEUTRAL
- .1 GREEN
- .2 BLUE
- .3 YELLOW
- .4 ORANGE
- .5 RED
- .6 VIOLET

MORE
INFORMATION
FLIP

BETTER PERFORMANCE

EASY TO FORMULATE

EASY TO MIX

QUICK TO PROCESS



VEGAN • GLUTEN FREE • AMMONIA FREE • RESORCINOL FREE • PPD FREE

BETTER SERVICES

Create looks that Empower your Clients to Feel Amazing!

- Gray/White Blending
- Lived-In Blonde
- Color Melt
- Glaze/Toner
- Root Tap/Shadow Root
- End Refresh
- Shine Gloss Boost



BETTER FORMULATION

Amino Acids + Phyto (Plant) Complex

moisturize and strengthen each hair fiber for even results, root to tip.

Biodegradable Chelating Agent

neutralize the impact of hard/well water, allowing for consistent, predictable, and long-lasting results.

Mullein Flower Extract

conditions and seals the color, leaving behind hair that is richer, healthier, and shinier.

Sustainable Formulation & Packaging



SCAN HERE FOR



Quick How-To Video
mixing, measuring
& application



Join our 5D community
access formulas, tips, tricks
& share your amazing results!

"A LIQUID THAT PERFORMS LIKE A CREAM!"

Contact Technical Support at 1.800.243.6323 or visit framesiprofessional.com