

# **MORPHOSIS**

HAIR TREATMENT LINE

**WE CHANGE. IT'S NATURAL.**





# CONSCIOUS BEAUTY

## OUR INSPIRATION

I think, therefore I am. And, what's more, I think, therefore I choose. Now, aspiring to personal wellness goes hand in hand with care for the environment which, in turn, needs looking after.

The search for holistic beauty and knowing that all our actions leave a footprint call us to walk down the path of sustainability with determination.

In keeping with this consumer-inspiring initiative, we have rethought and reformulated the **Morphosis Scalp and Hair Treatment line** to offer you products that are increasingly more innovative and sustainable. Perfect for answering all your Conscious Beauty needs.

## OUR VALUES

**Still the symbol of science meeting nature,  
now MORPHOSIS gives hair the greatest FUNCTIONAL  
and COSMETIC RESULTS WITH REDUCED  
ENVIRONMENTAL IMPACT.**

- Locally-sourced ingredients
- Technology that preserves the bio-availability of key ingredients
- Recyclable packaging and communication materials from sustainable certified processes

Our choices for a Salon that is in tune with a changing world are not a trend,  
but shared values.  
Because we change. It's natural.



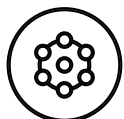
## THE FORMULAS



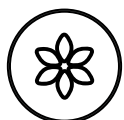
Vegan



Gluten FREE



SLES & SLS FREE



Paraben FREE



Synthetic color FREE

Technologically advanced to provide the best results in terms of effectiveness and aesthetics,

**the Morphosis Scalp and Hair Treatment lines are formulated with up to 98% natural ingredients, most of them from the Mediterranean regions.**



## THE FRAGRANCES

Enveloping, gentle and exciting, fully sustainable fragrances that meet the need for inner wellness. So, Conscious Beauty means a balance of the senses and a harmony of the mind.

## SUSTAINABILITY

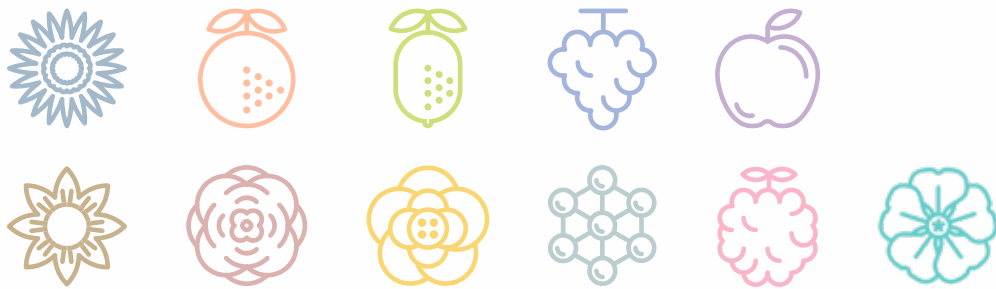
For years now, our processes have been designed with energy and water savings in mind. Looking to the future, our efforts for sustainability are also focused on:

**PACKAGING: as much POST CONSUMER RECYCLED PLASTIC (PCR) as possible**

**CERTIFIED FSC PAPER (from sustainably-managed, deforestation-free forests)**

**FORMULAS involving as many cold processes as possible**

## A FEW FIGURES



- **13** surfactants of which **12** are plant-based
- **17** natural oils with **3** essential ones
- **5** protein extracts + **3** amino acids
- **8** vitamins
- **20** multifunctional extracts, with **7** fermented ones
- **69** key ingredients





# SCALP

## SENSITIVE, DRY OR IRRITATED SCALP?

CHARACTERISTICS:

- REDDENED SCALP
- DEHYDRATION



## MORPHOSIS SCALP

FOR DEEP CLEANSING AND INSTANT RELIEF

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

REVITALIZED SCALP



## THINNING HAIR AND SENSITIVE SCALP?

CHARACTERISTICS:

- THINNING OR FINE HAIR
- PAINFUL SCALP



## MORPHOSIS DENSIFYING

TO THICKEN AND NOURISH FRAGILE HAIR

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

CERTIFIED. VISIBLE RESULTS EVEN IN TEXTURE



## THINNING HAIR AND OILY SCALP?

CHARACTERISTICS:

- THINNING HAIR
- EXCESS OF SEBUM, DHT AND OTHER RESIDUES



## MORPHOSIS REINFORCING

TO STRENGTHEN HAIR AND GIVE IT BODY

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

VISIBLE, DOCUMENTED RESULTS THICKER AND STRONGER





# SCALP

## SCALP WITH EXCESSIVE OIL?

CHARACTERISTICS:

- HAIR WEIGHS DOWN AND GETS DIRTY EASILY
- OILY HAIR



## MORPHOSIS BALANCE

TO **REBALANCE** AND **GIVE SCALP WELLNESS**

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

**NORMALIZED SCALP**  
**LONGER-LASTING CLEAN AND REFRESHED HAIR**



## SCALP DRY AND ITCHY?

CHARACTERISTICS:

- **VISIBLE PEELING**
- **ITCH AND INFLAMMATION**



## MORPHOSIS PURIFYING

TO **PURIFY** AND **RELIEVE CONGESTION**

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

**EVEN, ELASTIC SCALP**



# HAIR

## EXTREMELY DAMAGED HAIR THAT BREAKS?

CHARACTERISTICS:

- EVIDENT DAMAGE TO THE STRUCTURE
- NO TONE OR BODY
- HAIR BREAKAGE



## MORPHOSIS RESTRUCTURE

FOR COMPLETE RECONSTRUCTION

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

HAIR INSTANTLY STRENGTHENED, REPAIRED AND FILLED OUT



## HAIR THAT IS FRIZZY AND LIFELESS?

CHARACTERISTICS:

- UNMANAGEABLE HAIR
- NEGATIVE REACTION TO WEATHER CONDITIONS
- REPEATED LIGHTENING OR COLOR



## MORPHOSIS ULTIMATE CARE

FOR A REVITALIZING, IMMEDIATELY DISCIPLINING CURE

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

IMMEDIATE VITALITY SMOOTHNESS AND FRIZZ FREE SHINE



## DRY, DULL AND DAMAGED HAIR?

CHARACTERISTICS:

- HIGHLY DAMAGED DUE TO TECHNICAL TREATMENTS
- EXCESSIVE USE OF HOT TOOLS



## MORPHOSIS REPAIR

TO NOURISH AND REPAIR IN DEPTH

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

STRONGER HAIR AND ABSOLUTE SOFTNESS



# HAIR

## VISIBLY DEHYDRATED, DRY HAIR?

CHARACTERISTICS:

- COARSE, THICK DIFFICULT TO COMB
- SPLIT ENDS
- IDEAL FOR CURLS OR WAVES



## MORPHOSIS SUBLIMIS OIL

TO GIVE HAIR INTENSE **HYDRATION** AND **SHINE**

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

**SHINY, SILKY HAIR**



## COLOR HAIR?

CHARACTERISTICS:

- **FADING COLOR**
- **LOSS OF SHINE**



## MORPHOSIS COLOR PROTECT

TO **PROTECT** THE **COSMETIC COLOR** AND **ENHANCE** ITS SHINE

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

**PROTECTED HAIR IN PERFECT CONDITION**



## HAIR WITH EXTENSIONS?

CHARACTERISTICS:

- **KNOTS FORMING**
- **HAIR BREAKING**



## MORPHOSIS LOVE EXTENSION

TO **PRESERVE** THE **BEAUTY** OF **EXTENSIONS**

TRY THE RITUAL IN THE SALON AND THE ROUTINE AT HOME

**HAIR EASIER TO MANAGE AND NATURAL VOLUME**







# SCALP

## Caring for the scalp

### THE NEED, THE ANSWER

The scalp is highly sensitive to a person's general health. Excessive sebum, dryness or sensitivity can come from stress, a poor diet or a temporary imbalance with symptoms such as redness, dehydration and rash.

Even healthy scalps can build up fatty residues, pollutants, styling products or dead cells that need to be periodically removed to oxygenize the follicles. That's why a scalp ritual should be part of a wellness routine, providing a pleasant feeling of freshness and lightness that will soothe even the most delicate skin.







## KEY INGREDIENTS



**Fermented Organic Arnica extract** is produced through an exclusive hyper-fermentation process. A natural remedy known for centuries for its beneficial medical properties, now used to treat the scalp. The hyper-fermentation process makes this extract a high-performing antioxidant and nourishing ingredient.



**Zeolite** is a natural mineral with a highly porous texture that effectively binds heavy metals, pollutants and free radicals. By removing them, it helps fight inflammation and regenerate cells.



**Micro-encapsulated Vitamin B12** soothes sensitive or stressed skin, protects the skin barrier from inflammation, and plays a key role in accelerating cell recovery and regeneration. With its deep anti-inflammatory effect, it helps reduce rash, redness and itchiness in atopic dermatitis. 100% natural, from bio-fermentation.



**Kiwi Seeds** are the result of an upcycling process, coming from the conversion and reuse of food waste: an ingredient that is worth more than the original material. With their natural texture and perfectly rounded shape, they gently exfoliate the skin and improve blood circulation.



**Coffee Seed extract** is produced by upcycling green coffee seeds from food waste. The micro-grains of the Coffee Seed extract have a gentle scrubbing effect that helps renew the skin surface and leaves it smooth and clean. Rich in plant-based nutrients and natural caffeine, chlorogenic acid, alkaloids, proteins, minerals and vitamins, it boosts circulation in the follicles and in the scalp, improving oxygenation and hydration. It is a powerful antioxidant that protects the scalp and hair from daily exposure to pollutants.

## SCALP Exfoliate



**150 ml** 5,1 fl. oz.

An intensive pre-shampoo exfoliator that thoroughly cleanses the scalp. Enriched with Fermented Organic Arnica extract and finely-ground Coffee Seeds, it contains apple pulp, Arginine, Zinc-PCA, Vitamin B6, Shea Butter, Menthol, Peppermint and Tea Tree Essential Oils. It removes sebum, dandruff, impurities and the build-up from styling products. Provides precious nutrients that increase oxygen flow and blood circulation.

### DIRECTIONS

Apply to dry scalp before shampoo and massage for a few minutes. Rinse well and then use the most suitable MORPHOSIS treatment.

## SCALP Detox Essence



**150 ml** 5,1 fl. oz.

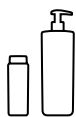
A pre-shampoo detoxifier for an in-depth cleansing of sensitive, dull and stressed scalps. Enriched with Natural Zeolite, Fermented Organic Arnica extract, purifying Cypress extract, Tea Tree Oil, Lemon Essential Oil, Arginine and Vitamin E, it removes impurities while protecting the scalp from pollutants.

### DIRECTIONS

Apply to dry scalp before shampoo and massage for a few minutes. Rinse well and then use the most suitable MORPHOSIS treatment.



## SCALP Cleansing Shampoo



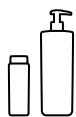
**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

An in-depth cleanser for all hair and scalp types; ideal as part of a regenerating scalp treatment. Enriched with Fermented Organic Arnica, Lavender and Rosemary extracts, Peppermint Essential Oil, and Organic Baobab Oil, it effectively removes pollutants and build-up.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## SCALP Destress Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

A soothing, balanced-pH cleanser for sensitive scalps. Enriched with Fermented Organic Arnica and Chamomile extracts, Vitamin B12, Licorice extract, Arginine, Trimethylglycine, Vitamin E, Menthol and Vegetable Glycerin, it leaves the hair clean and refreshed while soothing the scalp.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.



## SCALP Destress Serum



**100 ml** 3,4 fl. oz.

Enriched with Vitamins B12 and E, Licorice extract, Arginine, Trimethylglycine, Trehalose, Hyaluronic Acid, Menthol and Menthyl Lactate. This pool of actives improves scalp oxygenation, soothes inflammation and promotes cell regeneration.

### DIRECTIONS

After shampoo, on towel-dried hair, apply on the scalp and massage gently. Do not rinse.



## THE FRAGRANCE

### Mint, tea

Tea tree, lemon and peppermint essential oils, menthol and tea leaves: a scent that exudes a healthy, fresh and light vibe, for a thorough scalp-reviving ritual.



# DENSIFYING

DENSIFYING ANTI-LOSS

For thinning hair & sensitive scalps

## THE NEED, THE ANSWER

Sometimes, thinning hair can be associated with a sensitive scalp: irritation and pain are combined with a thinner shaft that is less resistant to traction. This densifying ritual aims to reinforce both hair and scalp. Its vasodilator effect promotes the absorption of minerals and vitamins while soothing and protecting the scalp, leaving the hair thick and strong again. Key ingredients and the biotechnology of the Morphosis Densifying treatment deliver certified, visible results in the hair texture too.







## KEY INGREDIENTS



**Apple Stem Cells** are micro-encapsulated in liposomes to penetrate the scalp more deeply. Rich in Peptides and essential nutrients for cell metabolism, this ingredient increases the vitality and longevity of scalp cells and follicles. It also protects from oxidative damage and delays cellular aging.



**Tri-C-Peptides**



**Vanillyl Butyl Ether**



## DENSIFYING Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

Enriched with Apple Stem Cell extract, Arginine, Vitamins E and B6, Magnesium and Menthol, this densifying shampoo can be part of a hair loss\* treatment; suitable for sensitive scalps and especially for women. A prolonged massage boosts skin microcirculation.

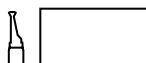
### DIRECTIONS

Spread over wet hair and scalp, massage carefully to favor skin microcirculation and then rinse.

\*Helps to prevent hair loss. For non-pathological hair loss.



## DENSIFYING Activator



**7 ml** 0,2 fl. oz. x12

A densifying activating serum for weak hair, suitable for sensitive scalps and especially for women. It boosts microcirculation, increases the oxygen flow and stimulates the natural regrowth of hair while reinforcing its structure. It warms the scalp with beneficial effects.

The certified effectiveness of this anti-loss\* ritual. Comes from a rich formula with 19 functional ingredients, such as Apple Stem Cell extract, the exclusive Tri-C-Peptides™ biotechnology, Vanillyl Butyl Ether, Magnesium, Nigella Oil, Arginine and Trimethylglycine, Vitamins B6, E and H, Zinc-PCA, Azelaic Acid, and Hydrolyzed Olive extract.

### DIRECTIONS

Apply the contents of half a vial to a dry or towel-dried scalp, 3 to 7 times a week. Massage thoroughly with circular movements until completely absorbed. Do not rinse.



## THE FRAGRANCE

**Citrusy, flowery, tea, woody**

An elegant, sophisticated bouquet. The first fresh notes of bergamot, lemon and lime zest make room for the intense scent of freesia, tea leaves and blackcurrants, then blend into mineral amber, cedarwood and white musk.





# REINFORCING

REINFORCING ANTI-LOSS  
For thinning hair & oily scalps

## THE NEED, THE ANSWER

Weak hair can be associated with excess sebum, DHT and other residues, whose deposits reduce the supply of blood and clog the follicles, resulting in thinning hair that loses its mechanical resistance.

With its certified biotechnological formula, this reinforcing ritual has a sebum-regulating and vasodilating effect that boosts circulation, nourishes and stimulates the follicles, and leaves the hair stronger and bouncier.

With visible, certified results.





## KEY INGREDIENTS



**Vine Stem Cells**, with Hydrolyzed Arugula and Walnut extracts, contain Peptides and essential nutrients that boost cell metabolism and reduce hair loss. The key ingredients increase the vitality and longevity of the scalp and follicles, improve microcirculation, and effectively protect the cells from oxidative damage.



## Tri-C-Peptides



## Vanillyl Butyl Ether



## REINFORCING Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

A reinforcing shampoo that can be part of a hair loss\* treatment; suitable for greasy scalps, especially for men. Enriched with Vine Stem Cell extract, Vitamins B6 and E, Menthol and Arginine. A prolonged massage boosts skin microcirculation.

### DIRECTIONS

Spread over wet hair and scalp, massage carefully to favor skin microcirculation and then rinse.

\*Helps to prevent hair loss. For non-pathological hair loss.

## REINFORCING Activator



**7 ml** 0,2 fl. oz. x12

A reinforcing activating serum for weak hair, suitable for sensitive scalps and especially for men. It boosts microcirculation, increases the oxygen flow and stimulates the natural regrowth of hair while reinforcing its structure. It warms the scalp with beneficial effects.

The certified effectiveness of this hair loss\* ritual comes from a formula with 20 functional ingredients, including the exclusive TRI-C-Peptides™ biotechnology, Vine Stem Cell extract, Azelaic Acid, Zinc-PCA, Arginine, Trimethylglycine, and Vitamins B6, E and H.

### DIRECTIONS

Apply the contents of half a vial to a dry or towel-dried scalp, 3 to 7 times a week. Massage thoroughly with circular movements until completely absorbed. Do not rinse.



## REINFORCING Energizing Spray



**150 ml** 5,1 fl. oz.

Energizing treatment for scalp and weak hair. Supports and extends the effect of the hair loss\* ritual with 14 functional ingredients, such as Plant Stem Cells extracts, Arginine and Trimethylglycine, Inositol, Vitamins E and B6, Magnesium, Menthol, Vegetable Keratin and purifying Red Grape, Ginger and Incense extracts. Brings beneficial nutrients to the skin. Leaves the hair thick and bouncy without weighing it down.

### DIRECTIONS

Apply to a towel-dried scalp and hair and massage with circular movements. Do not rinse.

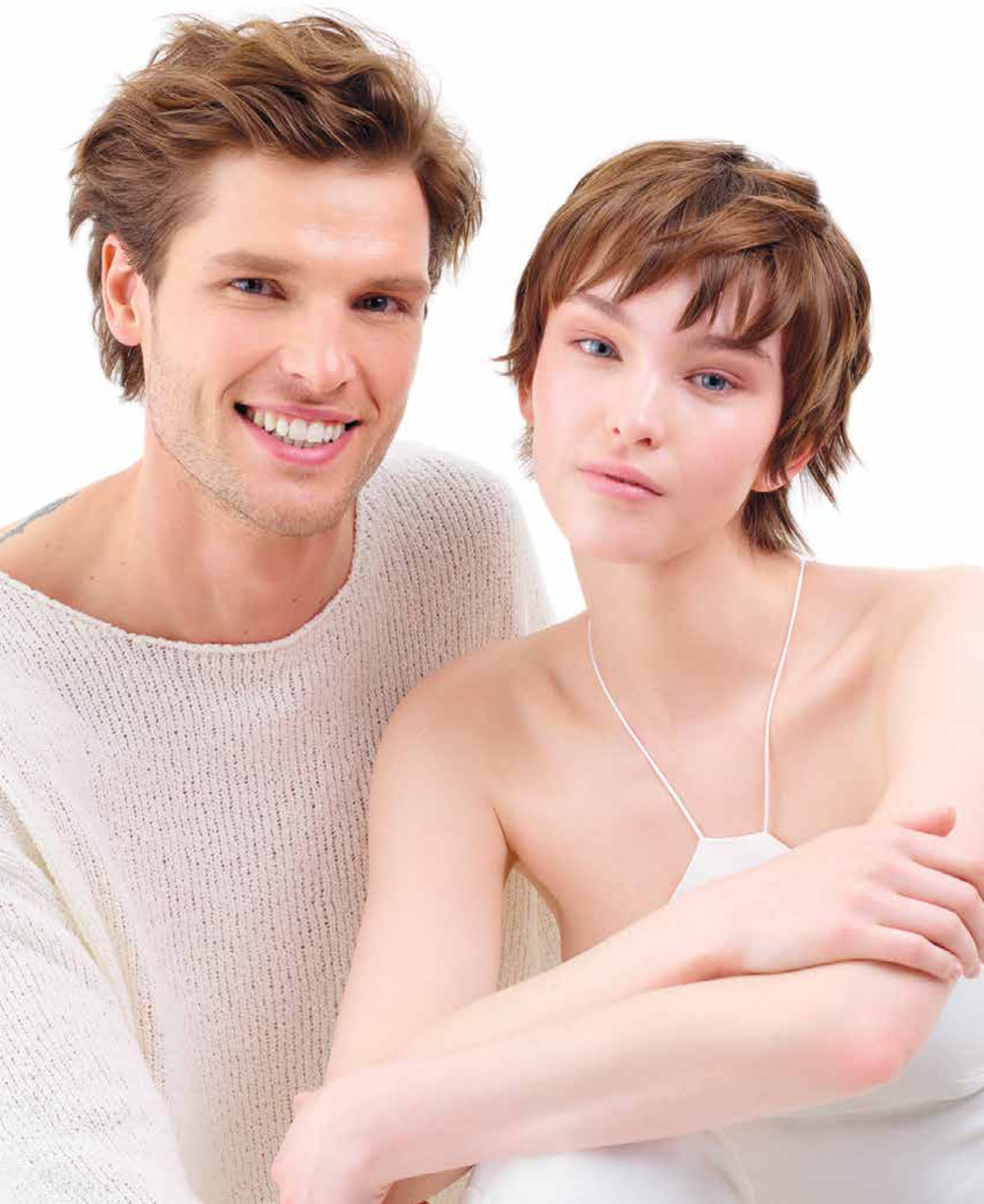


## THE FRAGRANCE

### Aromatic, citrusy, watery, woody, musky

A zesty note dissolves into a fragrance of rose and green freshness, then lingers on in a scent of wood and amber.









## Tri-C-Peptides™

The exclusive Framesi research innovation  
in anti-hair loss

## BIO TECHNOLOGY

These micro-encapsulated, biomimetic peptides are biotechnological active elements with a low molecular weight. The micro-encapsulation technology protects them and increases their biological-availability when applied, effectively transporting them into skin layers and down to the hair bulb, guaranteeing prolonged release over time. There are three peptides for a full, synergic action on the hair bulb's entire life cycle.

### **1. Copper Tripeptide - 1**

Reinforces and stimulates the follicle, revitalizing and increasing its size reducing hair loss. It also stimulates the production of collagen, elastin and fibroblasts for a healthy scalp, and has an anti-aging, anti-inflammatory function.

### **2. Octapeptide - 2**

Accelerates hair growth, increases the cell proliferation of keratinocytes and fibroblasts, increasing cell adhesion and the production of collagen and Hyaluronic Acid.

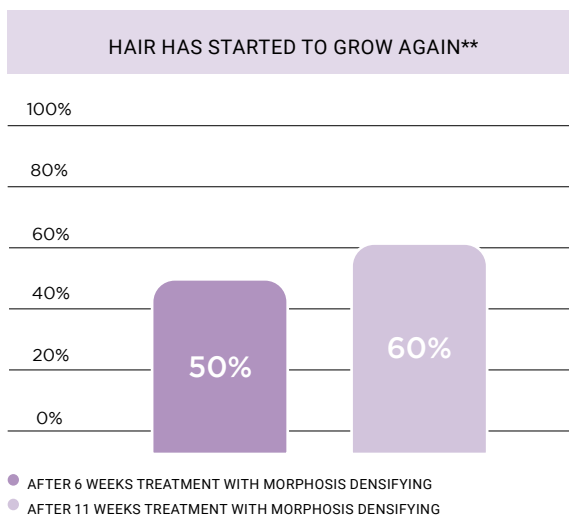
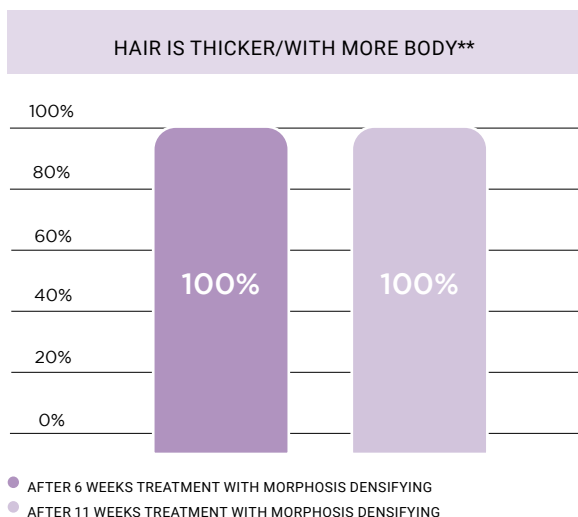
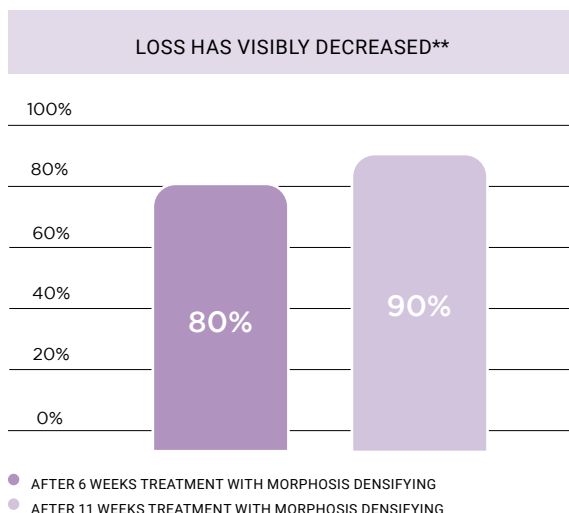
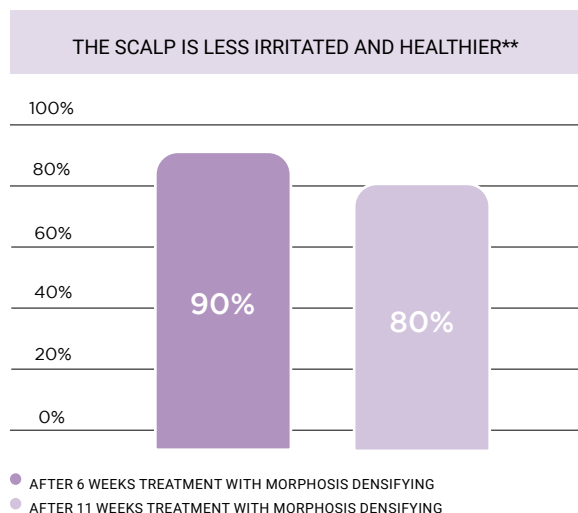
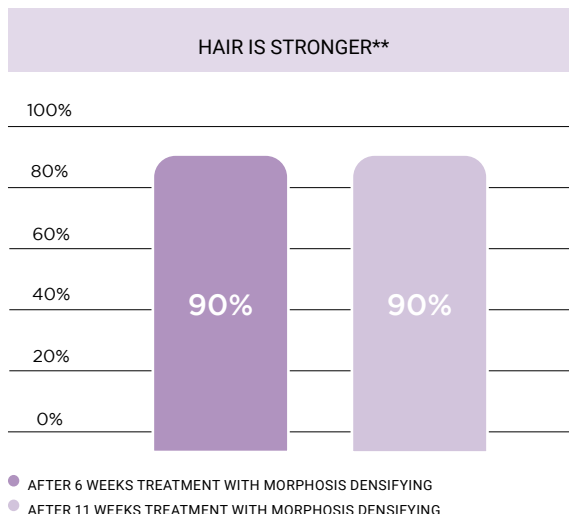
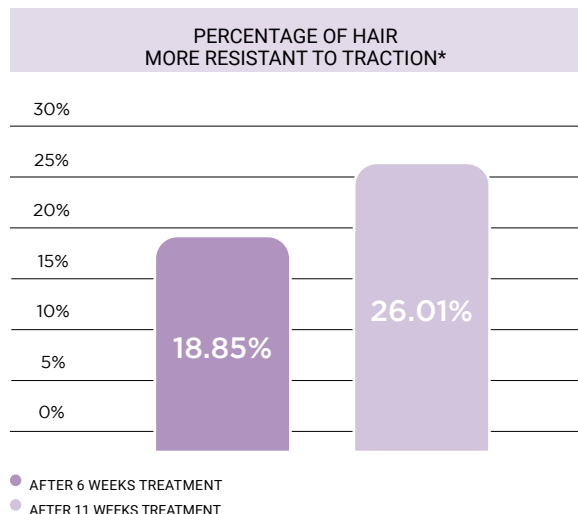
### **3. Oligopeptide - 42**

Accelerates hair growth, increases blood microcirculation and revitalizes follicles.

**Vanillyl Butyl Ether** serves as a key ingredient for combating hair loss, offering a lasting warm sensation on the skin. It directly boosts microcirculation in the blood, triggering the release of neurotransmitters that encourage blood vessel expansion. This process enhances the absorption of essential ingredients, reduces inflammation, and supports the production of key growth factors for hair within the follicle.

# THE SCIENTIFIC DENSIFYING TEST

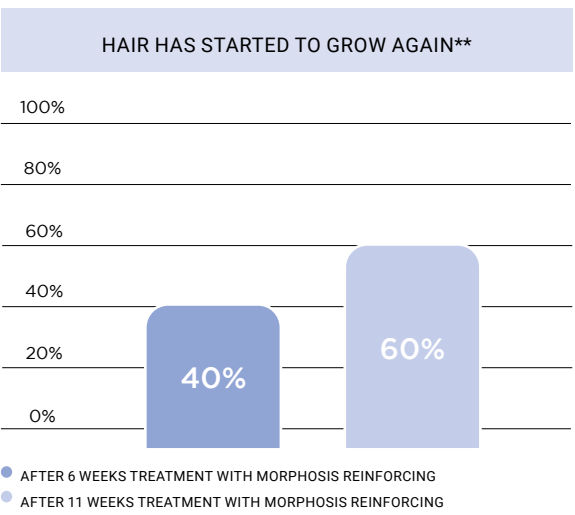
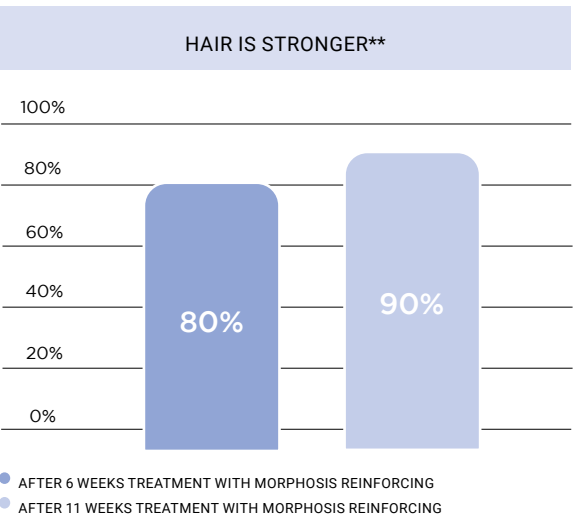
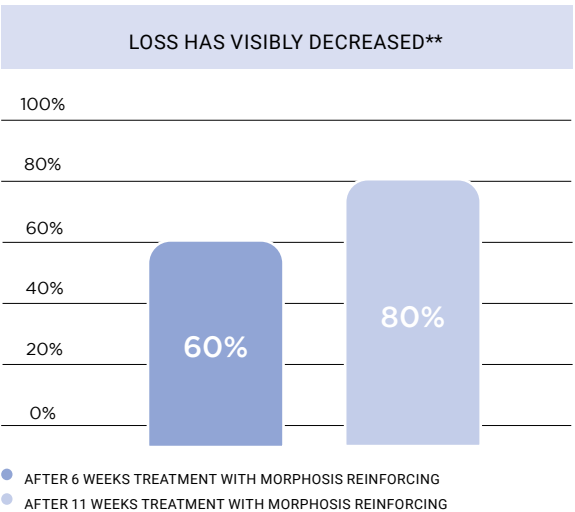
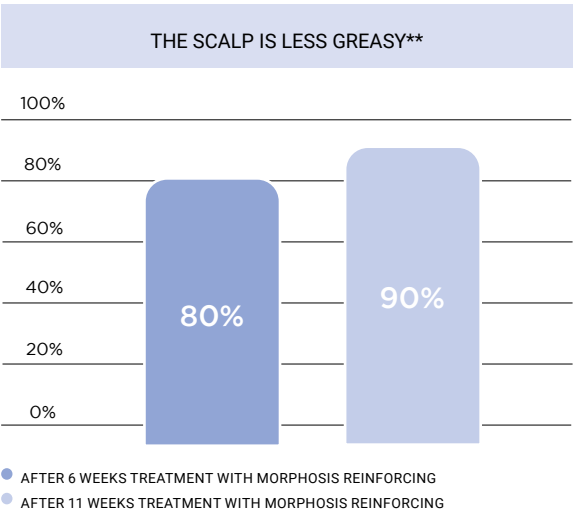
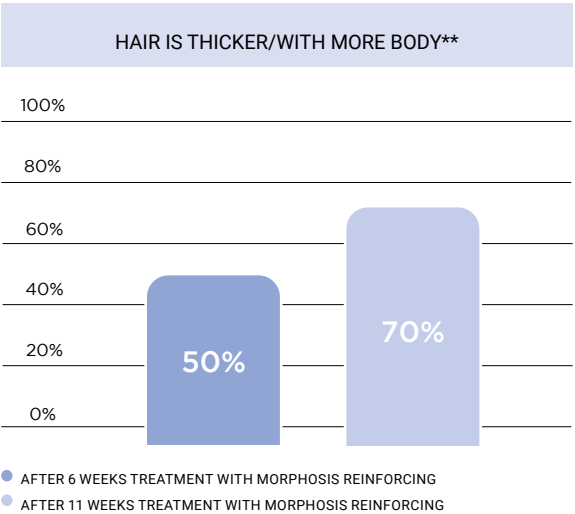
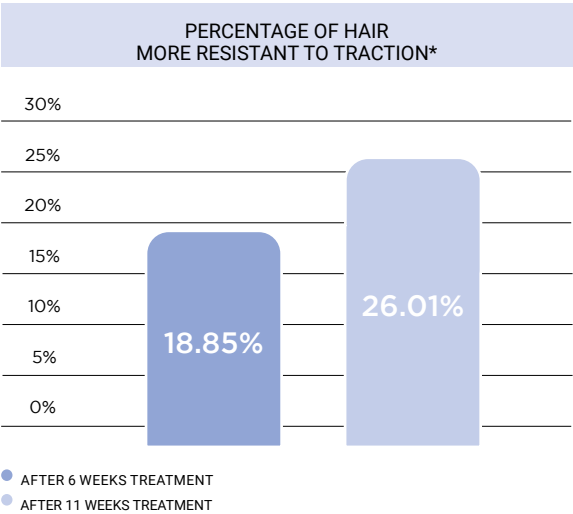
The effectiveness and self-assessment tests carried out by Eurofins of Roma, have detected top performance in the intensive MORPHOSIS DENSIFYING treatment.



\*Double blind clinical Study on 40 subjects \*\*Self-assessment test conducted on 10 women

# THE SCIENTIFIC REINFORCING TEST

The effectiveness and self-assessment tests carried out by Eurofins of Roma, have detected top performance in the intensive MORPHOSIS REINFORCING treatment.



\*Double blind clinical Study on 40 subjects \*\* Self-assessment test conducted on 10 men



# BALANCE

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For greasy, oily scalps

## THE NEED, THE ANSWER

When we talk about 'greasy hair,' what we are really referring to is a scalp condition. The scalp produces too much sebum, which can be observed and felt from the roots to the ends. Therefore, this rebalancing ritual aims to treat the scalp with astringent, refreshing ingredients that leave the hair soft and clean for a longer period. The most effective way to combat excess sebum is through a combination of Morphosis Balance and a professional pre-ritual purifying product.







## KEY INGREDIENTS



**Lemon extract** comes from the rind, rich in natural bioflavonoids that help improve the healthy growth of skin cells. This 100% natural botanical extract has astringent, purifying and sebum-regulating properties that help refresh the scalp and remove impurities, leaving the hair glossy and hydrated.



100%-natural **Mint Essential Oil** purifies greasy scalps, soothes irritation and leaves long-lasting freshness.

## BALANCE Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

Enriched with Zinc-PCA, Organic Lemon extract, Peppermint, Lemon and Tea Tree Essential Oils, Arginine and Vitamin B6, it rebalances and regulates sebum activity, leaving the scalp fresh and healthy, with hair that stays light and clean for longer.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.



**Zinc-PCA** is a 5-alpha-reductase enzyme inhibitor and has a normalizing, sebum-regulating effect on the scalp, with a deep bacteriostatic action against the micro-organisms that cause scalp conditions.



## THE FRAGRANCE

### Peppermint and lemon

The intense aroma of essential oils and tea tree oil leaves a long-lasting sensation of freshness. 100% natural fragrance.





# PURIFYING

For dry, itchy scalp

## THE NEED, THE ANSWER

Dryness can manifest in two forms: either as dry, characterized by thin, light scales, or as greasy, characterized by wide, flat scales that adhere to the scalp. In either case, it is an easily visible and recognizable issue. Aggressive treatment can cause the dryness to recur. This purifying ritual acts gradually to eliminate scales and restore an even, elastic scalp. Its antiseptic, decongesting, and moisturizing ingredients visibly improve the condition of the hair.





## KEY INGREDIENTS



**Biotechnological Chinotto extract**, produced by solvent-free enzymatic bio-liquefaction, preserves 100% of the vegetable complexes in an active bio-available form. The Bitter Orange fruit is known for its antioxidant, decongestant, sebum-regulating, antiseptic, purifying and anti-inflammatory properties.



**Tea Tree Oil**, well-known and appreciated for its anti-microbial and anti-fungal properties, is perfect for treating several skin problems.



## PURIFYING Shampoo



**250 ml 8,4 fl. oz. / 1000 ml 33,8 fl. oz.**

Enriched with Chinotto extract, Tea Tree Oil, Piroctone Olamine, Climbazole, Zinc-PCA and Salicylic Acid, it gently cleanses and soothes the scalp, while fighting and preventing a dry and itchy scalp.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## PURIFYING Spray



**100 ml 3,4 fl. oz.**

A purifying and refreshing spray that combats dryness and soothes itchy and sensitive scalps, with 15 functional ingredients, including: Chinotto extract; purifying, astringent and disinfectant Lemon and Tea Tree Essential Oils; specific anti-dryness Piroctone Olamine and Climbazole, Vitamins E and B6, Licorice, Cypress, Red Grape, Ginger and Incense extracts.

### DIRECTIONS

Wash and towel-dry hair, spray on scalp and massage gently. Do not rinse.



## THE FRAGRANCE

### Citrusy, tea, flowery, green

Bergamot, orange, pink grapefruit and clementine, mixed with basil and ivy, are the first notes, followed by an intense scent of cyclamen, green tea leaves and apple flowers. The base notes blur into musk and cedarwood.

REFER TO THE CHART PROVIDED TO ASCERTAIN YOUR UNIQUE SCALP AND  
TREATMENT FOR YOUR PERSONAL

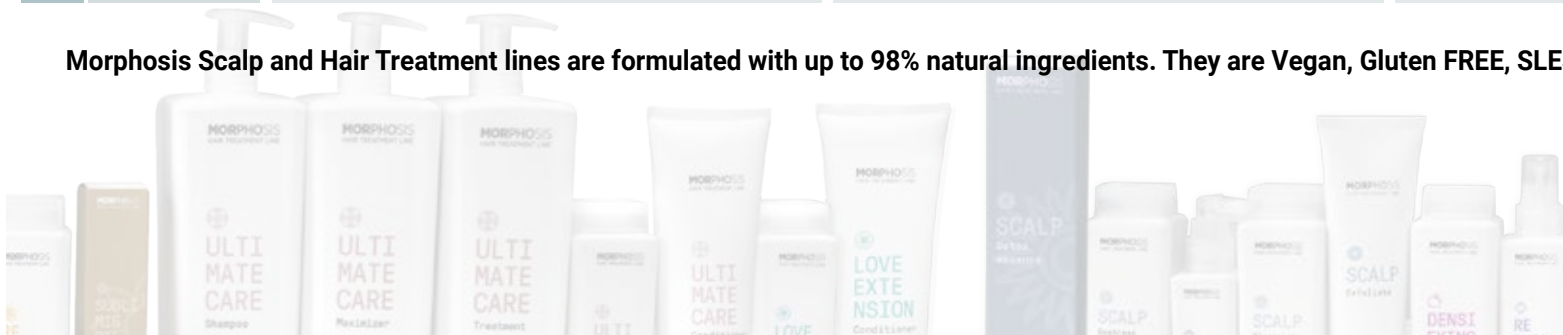
# MORPHOSIS

HAIR TREATMENT LINE

SCALP

		NORMAL	FINE/THINNING	SCALP
HAIR	DRY DULL, CUTICLE DAMAGE	<p>SCALP EXFOLIATE REPAIR SHAMPOO REPAIR CONDITIONER REPAIR RICH TREATMENT REPAIR VELVET SUBLIMIS OIL PURE</p>	<p>SCALP EXFOLIATE DENSIFYING SHAMPOO REINFORCING ENERGIZING SPRAY REPAIR PUMPING MOUSSE LEAVE-IN</p>	<p>SCALP EXFOLIATE SCALP CLEANSING SHAMPOO</p>
	EXTREME DAMAGE/ HAIR BREAKAGE	<p>SCALP EXFOLIATE RESTRUCTURE SHAMPOO RESTRUCTURE CONDITIONER RESTRUCTURE HAIR BEAUTY ELIXIR REPAIR VELVET</p>	<p>SCALP EXFOLIATE DENSIFYING SHAMPOO RESTRUCTURE CONDITIONER RESTRUCTURE HAIR BEAUTY ELIXIR REINFORCING ENERGIZING SPRAY REPAIR VELVET</p>	<p>SCALP EXFOLIATE SCALP CLEANSING SHAMPOO</p>
	FINE/ THINNING	<p>SCALP EXFOLIATE SCALP CLEANSING SHAMPOO DENSIFYING SHAMPOO REPAIR PUMPING MOUSSE LEAVE-IN</p>	<p>SCALP EXFOLIATE DENSIFYING SHAMPOO REINFORCING ENERGIZING SPRAY REPAIR PUMPING MOUSSE LEAVE-IN</p>	<p>SCALP EXFOLIATE</p>
	THICK FRIZZY, LIFELESS	<p>SCALP EXFOLIATE ULTIMATE CARE SHAMPOO ULTIMATE CARE MAXIMIZER ULTIMATE CARE TREATMENT ULTIMATE CARE SHAMPOO ULTIMATE CARE CONDITIONER</p>	<p>SCALP EXFOLIATE ULTIMATE CARE SHAMPOO ULTIMATE CARE MAXIMIZER ULTIMATE CARE TREATMENT DENSIFYING SHAMPOO ULTIMATE CARE CONDITIONER REINFORCING ENERGIZING SPRAY</p>	<p>SCALP EXFOLIATE ULTIMATE CARE SHAMPOO</p>
	EXTENSIONS	<p>SCALP DETOX ESSENCE LOVE EXTENSION SHAMPOO LOVE EXTENSION CONDITIONER</p>	<p>SCALP DETOX ESSENCE DENSIFYING SHAMPOO LOVE EXTENSION SHAMPOO LOVE EXTENSION CONDITIONER REINFORCING ENERGIZING SPRAY REPAIR PUMPING MOUSSE LEAVE-IN</p>	<p>SCALP DETOX ESSENCE SCALP CLEANSING SHAMPOO</p>

Morphosis Scalp and Hair Treatment lines are formulated with up to 98% natural ingredients. They are Vegan, Gluten FREE, SLE

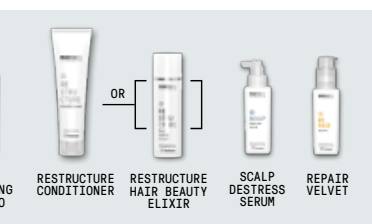




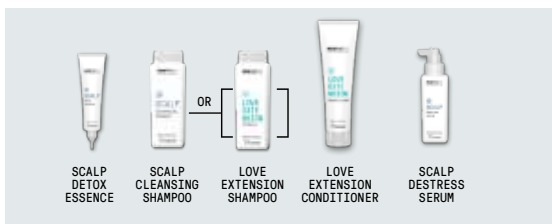
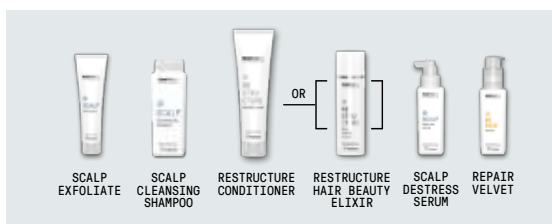
D HAIR NEEDS AND THEN SELECT THE MOST APPROPRIATE MORPHOSIS  
USE AND FOR YOUR CLIENT.

LP

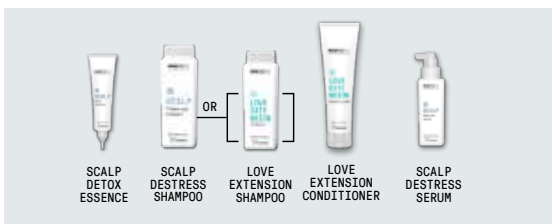
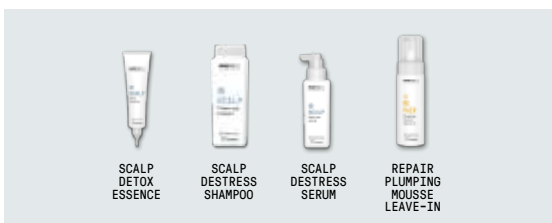
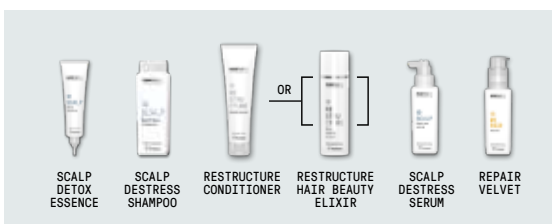
DRY, ITCHY



OILY



SENSITIVE, IRRITATED



S & SLS FREE, Paraben FREE and Synthetic color FREE. To view the entire line please visit [www.morphosiscleanbeauty.com](http://www.morphosiscleanbeauty.com)





# RESTRUCTURE



For damaged hair



## THE NEED, THE ANSWER

The most effective solution for hair that is structurally damaged, lacking tone and body, and appearing dry, dull, and dehydrated, is this shaft-restructuring ritual. In just three steps, it restores collagen and proteins to the hair, instantly plumping and reinforcing its most damaged parts, resulting in perfect regeneration. For a professional treatment, we recommend at least four sessions: the first two should be two weeks apart, followed by one session per month. A home maintenance ritual can help achieve longer-lasting results more quickly and effectively.

## SALON TREATMENT





## KEY INGREDIENTS



**Fermented Rice extract** is produced through an exclusive hyper-fermentation process. An enzymatic pre-treatment in water enriches the water before the fermentation process. The hyper-fermentation process increases antioxidant power by 20%, protein content by 61%, and amino acid content by 200%. The result is a healthy, strong, hydrated and glossy hair.



**Vegan Collagen** is plant-derived collagen in different molecular weights from fermented soybeans, rich in active ingredients such as Peptides, Amino Acids, Lactic Acid, Vitamins and Coenzyme Q10. Actives that are easily absorbed by the skin and scalp and increase cell activity improve blood flow and prevent cellular aging.



Plant-derived **Peptides** rich in sulfur and **Amino Acids**, which closely resemble hair keratin, work to repair and restore keratin in damaged hair. Since natural hair shafts have a strong aversion to water due to their non polar amino acid content, this unique blend of plant-based Peptides enhances the hair's water-repellent properties. As a result, it nourishes the hair shaft's inner structure more effectively than a Hydrolyzed keratin blend, increasing the levels of crucial elements like sulfur and water-repellent amino acids, thereby rebuilding the hair fibers.

## RESTRUCTURE Revitalising Shampoo *STEP 1*



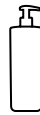
**1000 ml** 33,8 fl. oz.

Enriched with Fermented Rice extract, Vegan Collagen and plant-derived Peptides, Hyaluronic Acid, Vitamin E and Vegetable Glycerin, it deeply cleanses, removes impurities and leaves the hair soft, hydrated and ready to receive the regenerative treatment.

### DIRECTIONS

Apply 10 - 15 ml of product, depending on the amount and length of the hair, and massage gently. Rinse well, thoroughly towel-dry, then move on to STEP 2.

## RESTRUCTURE Express Filler *STEP 2*



**1000 ml** 33,8 fl. oz.

A reparative hair gel with plant-derived Peptides. Enriched with Fermented Rice extract, Hyaluronic Acid, Vegan Collagen, Vitamin E and Trimethylglycine, it plumps up, repairs and transforms the hair fibers.

### DIRECTIONS

Separate the hair into chunky locks and apply 15 - 20 ml of product with a brush, depending on the amount and length of the hair. Comb thoroughly through the hair to make the ingredients penetrate deeper. Leave on for 15 - 20 minutes under a source of heat, rinse well and towel dry. Move on to STEP 3.



## RESTRUCTURE Precious Fluid

### STEP 3



**1000 ml** 33,8 fl. oz.

An intensive hair taming treatment. Enriched with Fermented Rice extract, Hyaluronic Acid, Vegan Collagen, plant-derived Peptides and a 100% plant-derived long-lasting film-forming resin it repairs the natural structure of the hair fibers while smoothing and plumping up the cuticles. Leaves damaged hair extremely soft, silky and glossy, for a truly healthy look.

#### DIRECTIONS

Apply 15 - 20 ml of product depending on the amount and length of the hair. Massage thoroughly and leave on for at least 5 minutes, then rinse well and style.



### THE FRAGRANCE

**Powdery, flowery, fruity, gourmand**

The lovely scent of delicate roses bursts into a sparkling bouquet of red fruits, mixed together in a rich blend of woody and sweet notes.





# TOTAL RECONSTRUCTION TREATMENT

The **MORPHOSIS RESTRUCTURE** treatment uses **plant-derived Peptides, Fermented Rice extract, Hyaluronic Acid and Vegan Collagen** to target specific areas of the hair, reconstructing and strengthening the structure of the shaft.

**Outstanding effectiveness for truly regenerated hair.**

The hair instantly feels:

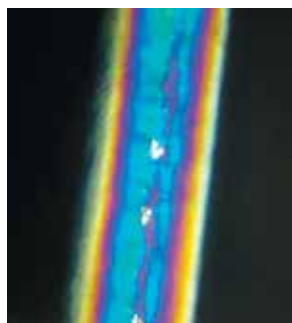
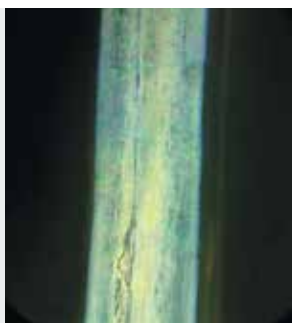
- Strong
- Bouncy
- Soft
- Full
- Shiny

## PLM-tested restructuring effect

PLM analyses (Polarized Light Microscopy) can look “into” the hair and measure the regenerative effect of the treatment in “polarization colors”. Such colors show the state in which the keratin structure of each part of the hair is organized.

The **MORPHOSIS RESTRUCTURE** treatment has been proven to deliver extremely impactful, deep and complete regenerative results, while the images of the hair after the application of the control treatment looked weak and dull, due to the keratin having completely lost its crystal structure.

**BEFORE**  
using the  
**MORPHOSIS  
RESTRUCTURE**  
treatment



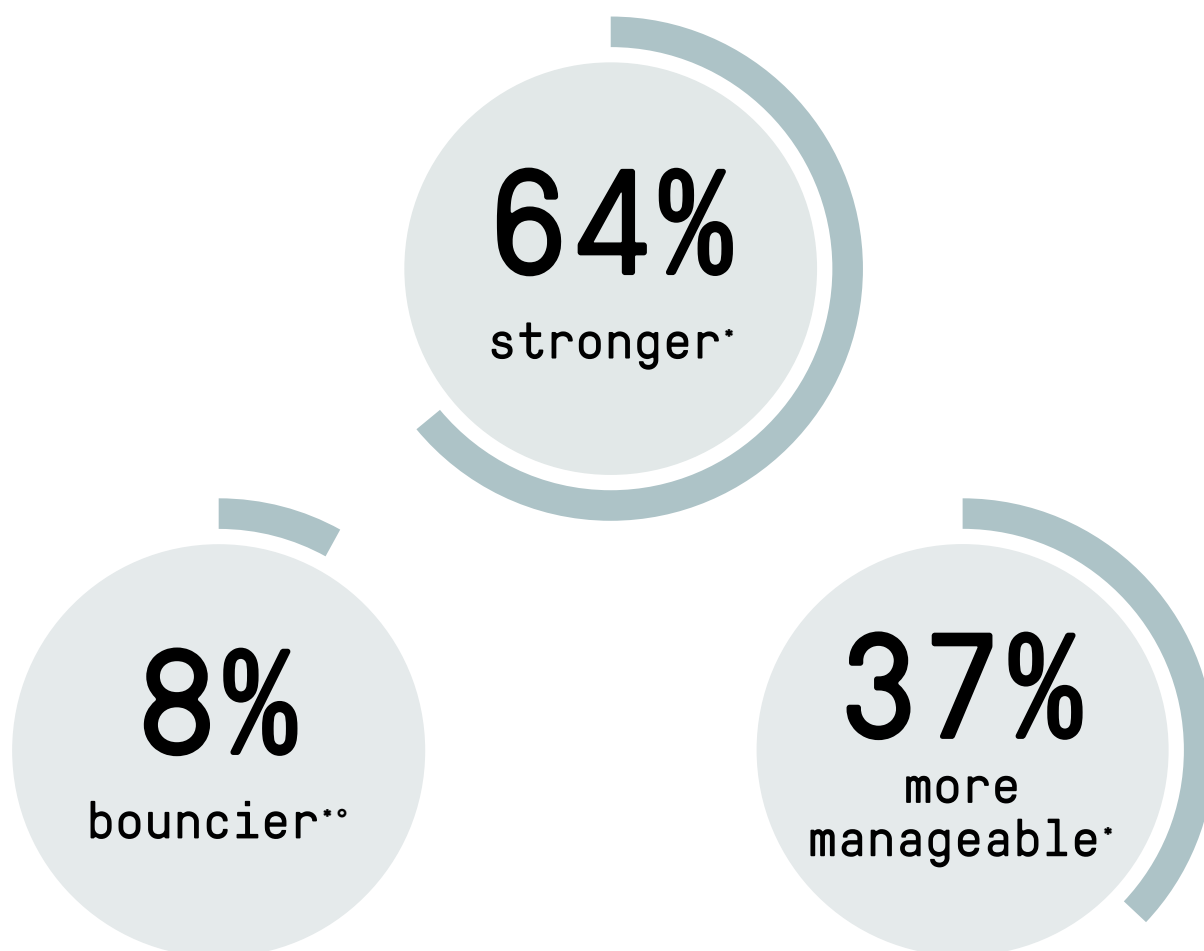
**AFTER**  
using the  
**MORPHOSIS  
RESTRUCTURE**  
treatment\*

\*A DEEP REGENERATIVE effect all over the hair, the cuticles, the shaft and the medulla: IMAGES OF THE PLM ANALYSIS

## SCIENTIFIC EVIDENCE

The effectiveness of **MORPHOSIS RESTRUCTURE** has been jointly tested by the cosmetics Research and Development Laboratory of the Department of Chemistry, University of Naples Federico II, using highly accurate instruments.

**These tests have shown that after using the MORPHOSIS RESTRUCTURE treatment the hair is:**



\* Ex vivo test on dyed, deeply damaged Caucasian hair, treated with Morphosis Restructure 1+2+3, vs. a standard Shampoo and Conditioner restructuring treatment.

\*\* Average increase in hair diameter is 8% after the treatment.

# HOME TREATMENT



## RESTRUCTURE

# Hair Beauty Elixir

## Express Deep Conditioner



**150 ml** 5,1 fl. oz.

Regenerating, restructuring mask for hair. Enriched with Fermented Rice Extract, plant-derived Peptides, Vegan Collagen and Hyaluronic Acid, it restores the natural hair fiber structure. With 100% of plant origin polymer, repairs the damaged parts, recompacting and sealing cuticles.

### DIRECTIONS

After shampoo, apply 15-20 ml of product to lengths and ends. Massage and leave on for 5 minutes. Rinse and style.



## RESTRUCTURE

# Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

A revitalizing, restructuring shampoo that extends the beneficial effects of salon treatments. Enriched with Fermented Rice extract, Hyaluronic Acid, Vegan Collagen and plant-derived Peptides, it repairs the hair shafts from within.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## RESTRUCTURE

# Conditioner



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

Enriched with Fermented Rice extract, Hyaluronic Acid, Vegan Collagen, Vitamin E and a 100% plant-derived long-lasting film-forming resin, it reinforces and restores the natural hair fibers.

### DIRECTIONS

Apply after shampooing on lengths and ends with a gentle massage. Leave on for a few minutes, then rinse thoroughly.

## RESTRUCTURE

# Leave-in



**150 ml** 5,1 fl. oz.

A revitalizing emulsion for damaged hair. Enriched with Fermented Rice extract, Hyaluronic Acid, Vegan Collagen, Vitamin E, a 100% plant-derived long-lasting film-forming resin and an organic multifunctional anti-UV plant-derived complex, it conditions and revives the hair, leaving it soft and shiny.

### DIRECTIONS

Spray evenly on towel-dried hair, then comb through. Do not rinse.



# ULTIMATE CARE

For frizzy, lifeless hair

## THE NEED, THE ANSWER

Whether your hair is naturally frizzy or has become that way due to frequent treatments, you might find it looking dull and lifeless. This is often because the uneven texture of the hair shaft doesn't reflect light well, which can make even colored hair look lackluster. That's where our Morphosis Ultimate Care treatment comes in. It's a quick, revitalizing anti-frizz solution that's perfect for both salon and at-home use. Not only does it make your hair soft and manageable, it also protects it from environmental damage. This CARE&GO service is designed to restore your hair's vitality and manageability in just a matter of minutes, giving you the luxurious look and feel you desire.

## SALON TREATMENT







## KEY INGREDIENTS



**Fermented Extract of Peony** has hydrating, purifying, antioxidant, regenerating and soothing properties. In Morphosis Ultimate Care we use the Peony Officinalis of European origin. Our extract is produced in Italy using eco-sustainable, patented, hyper-fermentation technology in two steps: the first is bio-liquefaction that frees the plant's phyto-complexes; the second is fermentation which even transforms inert fibers into main principles. The antioxidizing power and richness of the amino acids of the fermented Extract of Peony help scalp and hair get back their health, balance, perfect hydration and softness.



**Hyalorice** is a new conditioning main ingredient of plant origin, approved by both Ecocert and Cosmos. It is derived from a combination of Hydrolyzed Glycosaminoglycans, Hydrolyzed Rice Proteins, and Hyaluronic Acid. The Hydrolyzed Glycosaminoglycans enhance the bioavailability and cosmetic activity of water-soluble ingredients. Hyalorice significantly reduces the negative electrostatic charges on the hair by forming a mono-molecular layer of hyaluronic acid, which amplifies the positive charges. As a result, hair attains renewed softness, becoming more disciplined and easier to comb.



**Ascorbyl Tetraisopalmitate** is a multi-functional by-product of Vitamin C, with excellent percutaneous absorption that effectively converts into free Vitamin C in the skin to perform several physiological functions. It reduces the cell/DNA damage induced by UV rays, prevents skin aging and promotes the synthesis of collagen. It has a reparative, disciplining effect on hair.



## ULTIMATE CARE Shampoo STEP 1



**1000 ml 33,8 fl. oz.**

Shampoo for frizzy, lifeless hair. Its formula, enhanced with Fermented Extract of Peony and Hyalorice, disciplines and hydrates the hair fiber with an in-depth, anti-frizz, revitalizing effect. With the addition of an olive oil by-product, plant-based conditioners and anti-humidity agents, it guarantees cosmetic color protection.

### DIRECTIONS

Apply 10 - 15 ml of product based on hair quantity and length, and massage gently. Rinse well, towel-dry carefully and move on to step 2.

## ULTIMATE CARE Treatment STEP 3



**1000 ml 33,8 fl. oz.**

Treatment that instantly revitalizes frizzy, lifeless hair. Enriched with Fermented Extract of Peony, Hyalorice and a stable by-product of Vitamin C, it completes the disciplining treatment by sealing the hair fiber with a protective film that counters the frizz effect and protects against humidity. Hair is instantly transformed.

### DIRECTIONS

After ULTIMATE CARE MAXIMIZER, apply 15-20 ml of product to towel-dried hair based on quantity and length. Leave on for 3-5 minutes and then rinse carefully.

## ULTIMATE CARE Maximizer STEP 2



**1000 ml 33,8 fl. oz.**

Instant disciplining, enhancing serum for frizzy, lifeless hair. Enriched with Fermented Extract of Peony, Hyalorice and Shea Butter to help restore the hair fiber's hydrolipidic barrier in depth, nourishing hair and amplifying the glossy effect.

### DIRECTIONS

After ULTIMATE CARE SHAMPOO, apply 15-20 ml of product to towel-dried hair based on quantity and length. Massage carefully so that the ingredients penetrate uniformly. Leave on for 3-5 minutes and rinse carefully. Towel-dry hair and move on to step 3.



## THE FRAGRANCE

### Flowery, citrusy, balsamic

On a calm sunny morning, the sensuality of white flowers balances the freshness of bergamot, mandarin and orange. A musk and vanilla perfume adds that truly pleasant, dark touch.

# HOME TREATMENT





## ULTIMATE CARE Shampoo



**250 ml** 8,4 fl. oz.

Revitalizing shampoo for frizzy, lifeless hair. Its formula enhanced with Fermented Extract of Peony and Hyalorice disciplines and hydrates the hair fiber with an in-depth anti-frizz effect.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## ULTIMATE CARE Conditioner



**250 ml** 8,4 fl. oz.

Disciplining, revitalizing, glossy effect conditioner for frizzy, lifeless hair. Enriched with Fermented Extract of Peony and Hyalorice it penetrates and nourishes the hair fiber making it soft.

### DIRECTIONS

Apply to towel-dried hair. Spread on lengths and ends and massage gently. Leave on for a few minutes and rinse well.



# REPAIR

For dry, dull hair

## THE NEED, THE ANSWER

Repeated treatments and an overuse of straighteners can remarkably sensitize the hair. Split ends, tangled hairs and a rough feel are the most obvious symptoms of damaged hair that can get its strength and softness back from this ritual.





## KEY INGREDIENTS



**Camellia Oil** contained in Morphosis Repair is organic and naturally rich in Oleic Acid, Omega-3 and Vitamins. It is widely used in beauty products for its moisturizing, softening, nourishing, soothing and antioxidant properties.

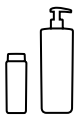


**Vegetable micro-Keratin** contains micronized plant-derived proteins produced through a sustainable enzymatic process, and its composition is quite similar to natural hair keratin. It repairs the hair shaft by reducing hair porosity. With its low molecular weight, it penetrates into the innermost layers of the fibers, for stronger, bouncier hair.



**Phyto-Ceramides** are plant-derived actives. They have a strong affinity with the scalp and hair, so they effectively protect them and restore the hydrolipid film for deep moisturization.

## REPAIR Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

Enriched with Camellia Oil, hydrolyzed Vegetable micro-Keratin and plant Ceramides, it deeply repairs and revives the hair fibers with tangible moisturizing and restorative results.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## REPAIR Conditioner



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

For normal and fine hair. Its rich formula with Camellia Oil, hydrolyzed Vegetable micro-Keratin, plant Ceramides, Glycerin and Vitamin E repairs the hair shafts, leaving the hair soft and shiny without weighing it down.

### DIRECTIONS

Apply after shampoo; leave on for a few minutes, then rinse thoroughly.





## REPAIR Rich Treatment



**250 ml** 8,4 fl. oz.

For medium-thick hair, the combination of Camellia Oil and the softening and nourishing power of Hyaluronic Acid, Glycerin, Panthenol and Vitamin E leaves damaged hair soft and manageable. With hydrolyzed Vegetable micro-Keratin and plant Ceramides.

### DIRECTIONS

Apply after shampoo and leave on for 5-15 minutes, then rinse thoroughly.

## REPAIR Velvet



**100 ml** 3,4 fl. oz.

A repairing fluid that plumps up the hair. Enriched with Camellia Oil and Hyaluronic Acid, it fills porous hair, leaving it smooth and plump while removing frizz. With Hydrolyzed Vegetable micro-Keratin, plant Ceramides, and an organic multifunctional anti-UV plant-derived complex.

### DIRECTIONS

Apply before styling. Do not rinse.



## REPAIR Plumping Mousse



**150 ml** 5,1 fl. oz.

Leave-in conditioner for fine hair. With Camellia Oil, Hydrolyzed Vegetable micro-Keratin and plant Ceramides; it conditions and moisturizes the hair, leaving it manageable, bouncy and shiny.

### DIRECTIONS

Apply before styling. Do not rinse.



## THE FRAGRANCE

### Flowery and vanilla notes

The bittersweet scent of bergamot sorbet, lucky bamboo and jasmine blends into a green, colorful mix of heliotrope, violet petals and rice powder, while the lingering base notes come from white musk, vanilla cream and cashmere wood.



# SUBLIMIS OIL

For visibly dry, dehydrated hair

## THE NEED, THE ANSWER

Natural or color-treated, long or short, straight or curly: any hair type can be dehydrated as a consequence of bad health or a poor lifestyle. Tangled and unmanageable, frizzy and dull, dry and dehydrated hair needs a softening ritual that won't weigh it down.





## KEY INGREDIENTS



**Passionflower Seed Oil** has a light, silky touch. It is rich in Essential Linoleic Acid and Vitamin E, which effectively plumps up the hair fibers and the scalp, leaving them softer and shinier and protecting them from loss of hydration. It helps protect the natural hydrolipidic barrier of the scalp.



**Apricot Oil**, derived from the fruit's kernel, is a good source of Vitamins A and E, both potent antioxidants. Packed with essential fatty acids, it excels in hydrating and nourishing both the skin and hair. By strengthening the hydrolipidic film of the scalp, it imparts a lustrous shine to the hair.



**Argan Oil**, known since ancient times for its cosmetic properties, mainly contains unsaturated fatty acids and is rich in Sterols and Vitamins. It prevents dehydration and aging, combats free radicals, and revives the hair.

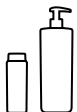


100% natural organic **Baobab Oil** is made from cold-pressed seeds to preserve all its nourishing properties: fatty acids, Omega-6 and-9, Palmitoleic, Oleic and Linoleic Acids, plant Sterols, Tocopherols and Vitamin E. Because of its multiple properties, it is an excellent antioxidant. It nourishes and protects the scalp and hair, and leaves the hair glossy.



Stabilized, fat-soluble **Vitamin E** has intensive antioxidant properties, fights free radicals and oxidative damage in the cells and follicles. It has a hydrating, protective and soothing action.

## SUBLIMIS OIL Shampoo



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

With Passionflower Seed Oil and plant-derived cuticle-protecting molecules, Hydrolyzed Soy Proteins and an exclusive blend of moisturizing agents, it repairs the hair fibers and replenishes hydration and shine for soft, silky hair.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## SUBLIMIS OIL Conditioner



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

For normal and fine hair. Passionflower Seed Oil and Argan Oil bring hydration and shine back for hair that is instantly manageable, full and bouncy. Enriched with Vitamin E, Arginine, Organic Lemon extract and plant-derived cuticle-protecting molecules.

### DIRECTIONS

Apply after shampooing; leave on for a few minutes, then rinse thoroughly.



## SUBLIMIS OIL Deep Treatment



**250 ml** 8,4 fl. oz.

For medium-thick hair. An in-depth moisturizing treatment, rich in Passionflower Seed Oil, Argan Oil and Baobab Oil. This intensely softening treatment replenishes minerals and nutrients, leaving very dry hair beautiful and revived. With Trehalose, Vitamin E, Hydrolyzed Soy Proteins and plant-derived cuticle-protecting molecules.

### DIRECTIONS

Apply after shampooing; leave on for 5-15 minutes, then rinse thoroughly.

## SUBLIMIS OIL All Day Emulsion



**150 ml** 5,1 fl. oz.

An instantly effective emulsion for dehydrated hair. Enriched with Passionflower Seed Oil, Argan Oil and Baobab Oil, it hydrates and leaves the hair soft and silky.

### DIRECTIONS

Spray on towel-dried hair and comb through. Do not rinse.





## THE FRAGRANCE

### Flowery, fruity and creamy

Lush and smooth, a precious bouquet of white flowers, releasing delicate notes of lemon and fruity cream that leaves an unexpected flowery trail in the hair.

## SUBLIMIS OIL Pure



**100 ml** 3,4 fl. oz.

For medium-thick hair. Enriched with Passionflower Seed Oil, Argan Oil and a Vitamin C derivative, it hydrates the hair leaving it shiny, soft and manageable.

### DIRECTIONS

For an intensive treatment, mix 3 - 5 drops with 20 ml of conditioner or mask (can be mixed with other Morphosis lines), leave on, then rinse.  
For an effective anti-frizz action, apply on the most damaged areas of the hair, massage gently, then dry. Do not rinse.  
For more intensive shine and moisturization, apply on dry hair.

## SUBLIMIS OIL Serum



**15 ml** 0,5 fl. oz. x6

An intensive, instantly effective and hydrating treatment that gives dull and dry hair back its natural brilliance. Enriched with Hyaluronic Acid, Passionflower Seed Oil, Apricot Oil and a plant-derived complex, it re-compacts the shaft surface leaving hair with a silky soft touch.

### DIRECTIONS

After shampoo, towel dry your hair and spread the serum. Massage to create a rich emulsion. Leave on for 5-15 minutes and rinse well. Use the line's other products based on hair needs.



# COLOR PROTECT

For colored hair

## THE NEED, THE ANSWER

Cosmetic dyes are pigments that do not bind to the hair fibers. As a result, repeated washing, weather conditions such as sun and wind, pollutants, and repetitive brushing, hair drying, and smoothing can cause the color to fade and lose its shine. In such cases, the hair appears dull and porous. Using a specific treatment ritual is essential to extend the longevity of the colorist's work and keep the hair in optimal condition until the next appointment.





## KEY INGREDIENTS



**Raspberry Extract** supports healthy cuticles and leaves the hair full, glossy and bouncy. It is rich in antioxidants that deliver thorough protective and purifying benefits on the scalp and on colored hair.

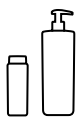


Certified organic **Bio-liquefied Olive Extract** is made in Italy through a solvent-free process. This biotechnological process increases the effectiveness of the active agents, with the stable and intensive antioxidant power of Vitamin C becoming a precious ally against free radicals.





## COLOR PROTECT Shampoo



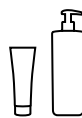
**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

Hydrates and protects colored hair. Enriched with Raspberry and Hydrolyzed Olive fruit extracts, protective plant-based Cationic Polymers and a natural moisturizing factor, it gently cleanses the hair to stop color from fading.

### DIRECTIONS

Apply to wet hair and massage gently. Rinse well.

## COLOR PROTECT Conditioner



**250 ml** 8,4 fl. oz. / **1000 ml** 33,8 fl. oz.

For normal and fine hair. Formulated with Raspberry and Hydrolyzed Olive fruit extracts, Shea Butter and Vitamin E, it protects the hair fibers from external factors and keeps the color rich and glossy.

### DIRECTIONS

Apply after shampooing; leave on for a few minutes, then rinse thoroughly.





## COLOR PROTECT Intensive Treatment



**250 ml** 8,4 fl. oz.

For medium-thick hair. Hydrates and protects colored hair. It contains Raspberry Extract, Shea Butter, Vitamin E, Arginine, Hydrolyzed Olive fruit extract and Brewer's Yeast that nourish and plump up the hair.

### DIRECTIONS

Apply after shampooing; leave on for 5-15 minutes, then rinse.



## THE FRAGRANCE

### Flowery, fruity and green

Mandarin orange and bergamot blend with notes of peony, rose and cyclamen, then merge with the sharp woodiness of cedar and sandalwood.





# LOVE EXTENSION

For the care and protection of hair with an extension

## THE NEED, THE ANSWER

Longer and thicker after a session with your hairdresser. Extensions give you spectacular results, only obtained naturally after months and months of waiting patiently. What's more the locks used in the best salons are of increasingly higher quality and are applied using techniques that protect the customer's hair. This is truly a professional service that requires careful treatment of the hair to keep it soft, disciplined, and free of tangles for an extended period. It also helps in preserving the shine and color of your hair. Through a specific ritual, Morphosis Love Extension hydrates and nourishes both your natural hair and the extensions, making the entire head of hair easy to manage and naturally voluminous.





## KEY INGREDIENTS



**Fermented Extract of Althea** obtained through an exclusive hyper-fermentation process, guaranteeing an excellent supply of antioxidant, nourishing elements. The gelatinous substances contained in Althea roots and flowers provide the plant with exceptional strength against stress and long flowering periods; whereas the high concentration of viscous substances in its roots provide calming, soothing, softening, protective and hydrating properties. The Extracts of Althea added to the formula help soothe an easily irritated scalp providing a protective film on hair, with a detangling and hydrating effect.



### **Hydrolyzed, organic Soy Proteins**

are naturally similar to the keratin of skin and hair, with recognized hydrating, nourishing, elasticizing properties. They help improve hair shine, consistency and manageability.



## LOVE EXTENSION Shampoo



**250 ml** 8,4 fl. oz.

Enriched with Fermented Extract of Althea and Hydrolyzed Soy Proteins, with soothing, softening properties, it cleanses gently and hydrates without weighing hair with extensions down, making it easy to disentangle.

### HOW TO USE

Apply the shampoo to your scalp, create foam by massaging gently and then run it down the lengths without rubbing, always going from roots to ends. Rinse well.



## LOVE EXTENSION Conditioner

**250 ml** 8,4 fl. oz.

Enriched with Fermented Extract of Althea, Arginine and Shea Butter, it helps detangle the knots that could form where the extensions are attached. Hair remains extremely easy to comb, soft and silky.

### HOW TO USE

Spread on lengths and ends combing hair with your fingers, moving from the roots towards the ends. Leave on for a few minutes and rinse well. Towel dry hair without rubbing or twisting it.



## THE FRAGRANCE

### **Citrus fruit, flowers, wood**

With citrus essences such as bergamot, blood orange and mandarin; lavender, orange blossom and Tahitian vanilla; cedar and cashmere wood and, last of all, soft musk, the fragrance of Morphosis Love Extension is a real "mood booster". Its positive action on emotions has been tested by the neuroscientific studies of EmotiWaves™ Neuroscientific Technology.



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