

DECOLOR  
**B**

 framesi®  
MILAN

LIGHTENERS



# DECOLOR B







# LIGHTENERS

CRUELTY FREE, 100% VEGAN, SULFATE FREE, PARABEN FREE,  
GLUTEN FREE, DEA FREE, AND SODIUM CHLORIDE FREE





500 g / 18 oz

Vegetable derived clay powder mixes to a creamy, thick consistency that stays moist without drying out. This extremely versatile bleach is ideal for all lightening techniques and can also be used on the scalp with 20 volume developer or lower.

Thanks to a unique blend of protective natural substances, even the most damaged hair is left with the ultimate condition and shine.





## on or off scalp use

- Rapidly achieves 9+ levels of lightening
- Ammonia free, fragrance free
- Can be used on the scalp with 20 volume developer or lower
- Will not dry out or flake
- Clay texture stays in place, perfect for freehand lightening
- No Dust: less sensitivity, greater safety in the salon
- Creamy consistency makes it extremely easy to spread through hair

Mixing Decolor B Clay Lightener		
Desired Result	Amount of Decolor B Clay Lightener	Volume of Developer
5 levels of lift	2 scoops (50g)	20 volume (100 ml)
6 levels of lift	2 scoops (50g)	30 volume (100 ml)
7 levels of lift	2 scoops (50g)	40 volume (100 ml)
8 - 9+ levels of lift	3 scoops (75g)	40 volume (100 ml)
<b>1:2</b> mix ratio for all lightening / <b>1:1.5</b> mix ratio for freehand techniques		

# DECOLOR B CLAY LIGHTENER





500 g / 18 oz

The diamond, that most precious of stones, is the mineral with the highest refraction index. Added to Decolor B diamond, the most precious diamond powder enhances the hair's radiance and delicately smooths and polishes its surface, leaving it more compact. As a result, hair reflects light in a perfect way for lasting sparkle and shine.



off scalp use only



- Rapidly achieves up to 9+ levels of lightening
- Diamond Technology – exfoliate, polish, add light reflection
- Ultimate conditioning and protection
- No Dust: less sensitivity, greater safety in the salon
- Ultra-refined powder mixes to creamy consistency

Mixing Decolor B Diamond		
Desired Result	Amount of Decolor B Diamond	Volume of Developer
5 levels of lift	2 scoops (50g)	20 volume (100 ml)
6 levels of lift	2 scoops (50g)	30 volume (100 ml)
7 levels of lift	2 scoops (50g)	40 volume (100 ml)
8 - 9+ levels of lift	3 scoops (75g)	40 volume (100 ml)
1:2 mix ratio / off scalp use only		

# DECOLOR B DIAMOND LIGHTENER





150 ml / 7.5 oz.

A special formula containing protective oils that lubricate and protect the hair and scalp. Perfect for the most “drastic” lightening services and for effectively bleaching re-growth.



on or off scalp use

- Rapidly achieves 9+ levels of lightening
- Innovative cream formula
- Contains protective oils to safeguard hair health and scalp
- Effective on the most difficult haircolor removal services
- Thick creamy consistency stays moist without swelling
- Leaves hair with ultimate condition and shine

Mixing Decolor B Cream Plus		
Desired Lift	Amount of Decolor B Cream Plus	Amount of Developer
5 levels	20cc/g (3/4) oz	20 Volume (40ml) Ossidorr (50ml)
6 levels	20cc/g (3/4) oz	30 Volume (40ml) Ossidorr (50ml)
7 levels	20cc/g (3/4) oz	40 Volume (40ml) Ossidorr (50ml)
8 - 9+ levels*	20cc/g (3/4) oz	40 Volume (20ml) Ossidorr (30ml)
1:2 mix ratio / on or off scalp use		

# DECOLOR B CREAM PLUS LIGHTENER

\*This mixing ratio is not recommended for use on damaged or previously treated hair (tinted, permed, highlighted or relaxed)





500 g / 18 oz

Gentle formula with cellulose derivatives of vegetable origin defends the hair throughout the process, leaving the hair moisturized deep down. As well as recalling the fragrance of violets, the violet shade acts as a counter color to yellow, leaving the hair with a more refined tonality.

## off scalp use only

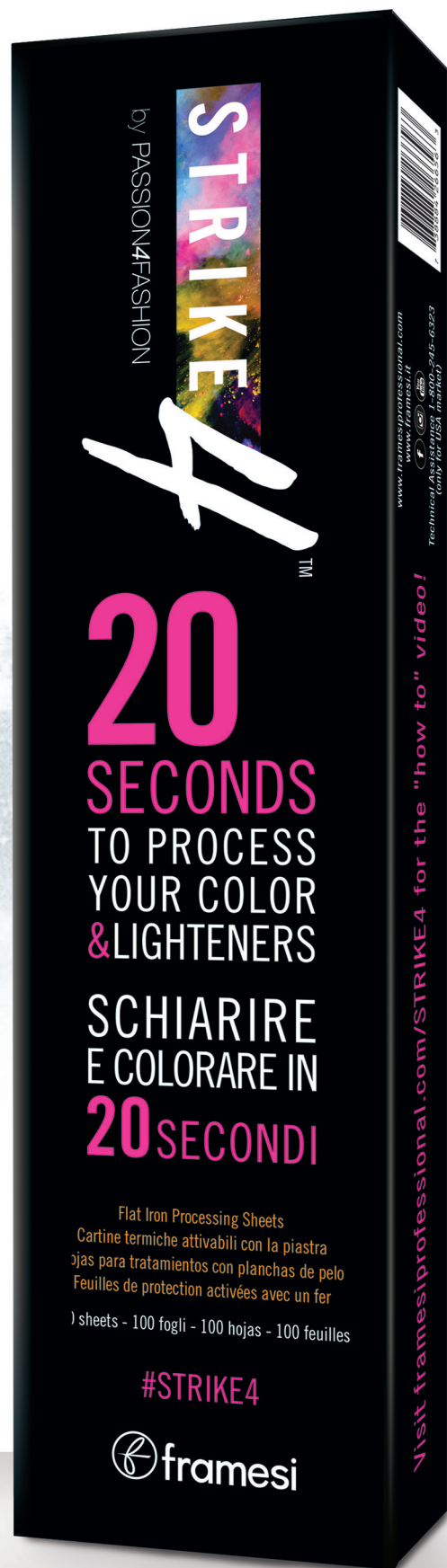
- Lightening power of 7+ levels
- Utmost protection for the hair
- Stays moist without swelling
- Pleasantly scented
- Also suitable for over-treated hair
- No Dust: less sensitivity, greater safety in the salon
- Violet shade assists in refining yellow hair

Mixing Decolor B No Dust		
Desired Result	Amount of Decolor B No Dust	Volume of Developer
5 levels of lift	2 scoops (50g)	20 volume (100 ml)
6 levels of lift	2 scoops (50g)	30 volume (100 ml)
7 levels of lift	2 scoops (50g)	40 volume (100 ml)
7+ levels of lift	3 scoops (75g)	40 volume (100 ml)
1:2 mix ratio / off scalp use only		

DECOLOR **B** NO DUST  
LIGHTENER



# 20 SECONDS TO PROCESS LIGHTENERS



# highlights in seconds!



with

## STRIKE

# 4

FLAT IRON PROCESSING SHEETS

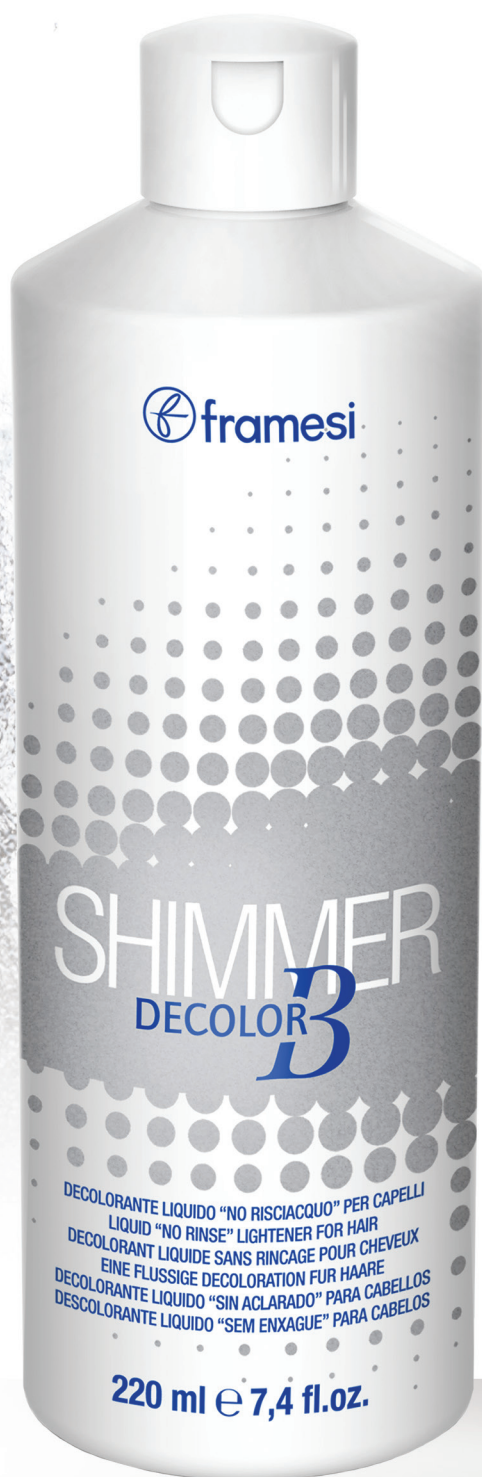
Using Decolor B Powder Lighteners with STRIKE4			
Framesi Powder Lightener	Decolor B Diamond	Decolor B No Dust	Decolor B Clay
Developer Strength	20 Volume or lower	20 Volume or lower	20 Volume or lower
Mix Ratio	1 : 1.5 (lightener: developer)	1 : 1.5 (lightener: developer)	1 : 1.5 (lightener: developer)
Number of Flat Iron Passes	5 maximum	5 maximum	5 maximum
Levels achieved in 20 seconds	Up to 6	Up to 5	Up to 4

and

# DECOLOR B POWDER LIGHTENERS

Do not use on compromised hair. Perform a test strand prior to use.





220 ml / 7.4 oz.

### 5 Minute Highlights Start to Finish™

A great introduction to highlights for any client. Panthenol and powerful conditioning agents form a thermal protective shield around the hair. The results are permanent highlights, up to two levels of lift, without damage to the hair cuticle.

# Up to 2 Levels of Permanent Lift On Tone

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## 5 minute highlights

- Instant add on service during styling
- Flat iron activated, no rinse, out the door
- Use on natural or colored hair, regardless of color brand used
- Add incredible dimension and shine

Not recommended for bleached, damaged, or compromised hair.

350 to 375° F flat iron heat setting recommended.

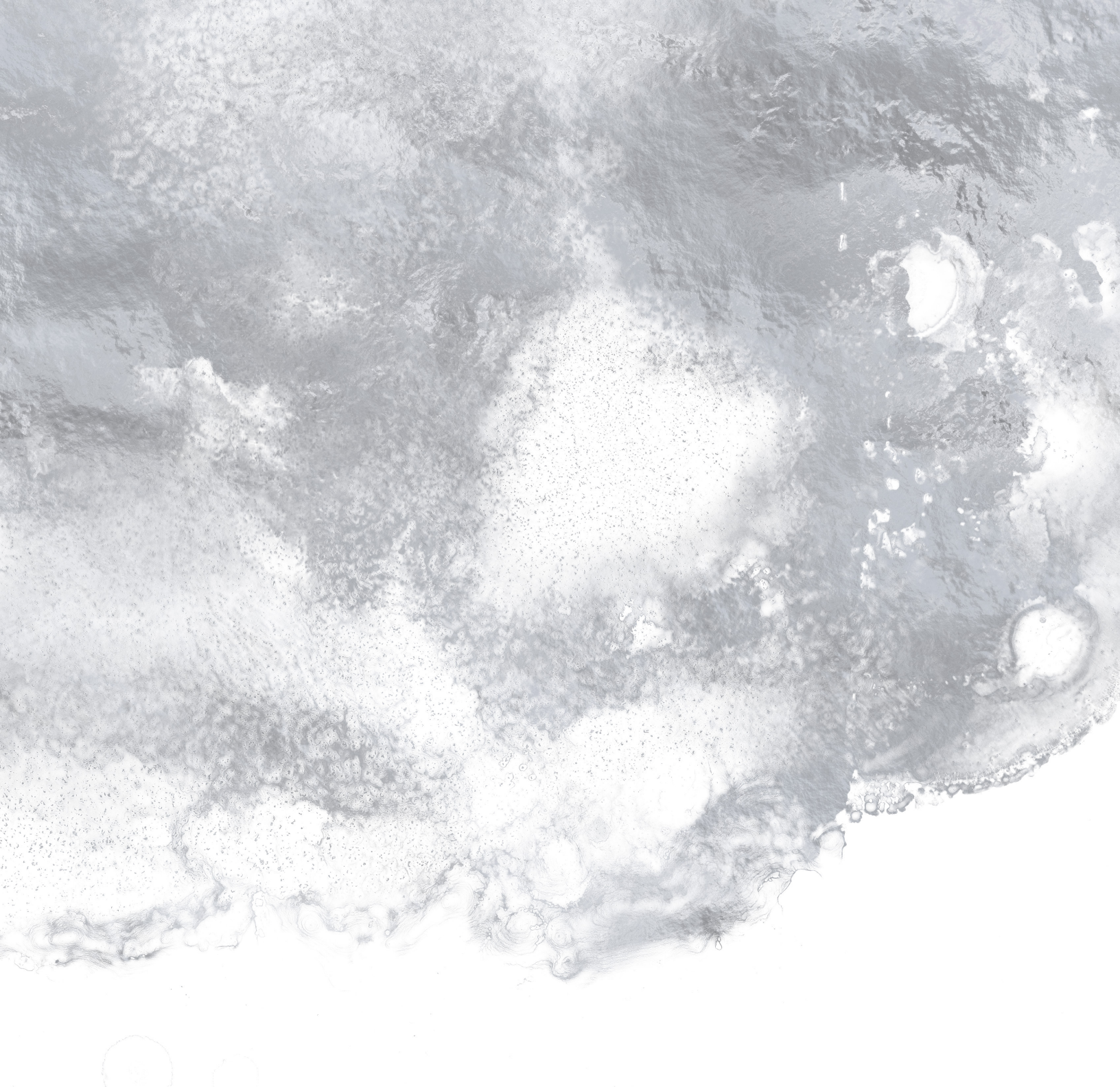
No more than 6 passes of flat iron per application, no more than 2 applications per section.



**DECOLOR B SHIMMER LIGHTENER**

22 applications per bottle





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