

elite

framesi MILAN

NEW AND IMPROVED

**FRAMESI REWARDS PROGRAM
BEGINNING JULY 1, 2019***

* New levels and rewards on framesi purchases effective Quarter 3, 2019 (July 1 - September 30, 2019) and continue thereafter. Program qualifications, conditions, and restrictions apply.

framesi NA reserves the right to modify or discontinue this program anytime.

EARN POINTS FOR EVERY DOLLAR YOU SPEND

STARTING AT \$500 ON FRAMESI PURCHASES PER QUARTER

ELITE SALONS & STYLISTS GET ACCESS TO EXCLUSIVE PRODUCTS, OFFERS, AND EDUCATION

ALL PRODUCTS AVAILABLE FOR REDEMPTION †

PROVIDE YOUR EMAIL ADDRESS TO PARTICIPATE IN OUR ONLINE COMMUNITY & RECEIVE EXCLUSIVE OFFERS



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† EXCLUDING HAIRCOLOR

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	RUBY	PEARL	EMERALD	SAPPHIRE	DIAMOND	BLUE DIAMOND
QUARTERLY FRAMESI PURCHASES	\$500 - \$999	\$1000 - \$1,999	\$2,000 - \$3,499	\$3,500 - \$4,999	\$5,000 - \$9,999	\$10,000+
EARNINGS \$ / % OF TOTAL QUALIFIED PURCHASES	\$55	6%	8%	12%	15%	20%
EARN POINTS FOR EVERY DOLLAR	55 Points	60 - 120 Points	160 - 280 Points	420 - 600 Points	750 - 1,500 Points	2,000+ Points
WELCOME OFFER	EXCLUSIVE ONE-TIME WELCOME KIT UPON ENTRY					
PAY WITH POINTS [‡]	1 POINT = \$1 REDEEMABLE FOR PRODUCT, EDUCATION & TOOLS AT SALON COST <small>[‡]points not redeemable for cash</small>					
SEASONAL HAIR/MAKEUP PROPOSALS FROM MILAN, ITALY						
NEW PRODUCT PREVIEW						
EXCLUSIVE ELITE-ONLY HOTLINE						
COMPLIMENTARY IN-SALON EDUCATION/ NEW PRODUCT UPDATE EDUCATION						
SURPRISE NATIONAL HOLIDAY OFFERS	-	-				
FREE SAMPLING OF NEW PRODUCTS	-	-	-			
COMPLIMENTARY IN-SALON HANDS-ON EDUCATION	-	-	-			
TEST NEW PRODUCTS BEFORE THEY GO TO MARKET	-	-	-	-	-	
INVITATIONS TO EXCLUSIVE EVENTS/ PRODUCT LAUNCHES	-	-	-	-	-	