



\$210

62% SAVINGS!



FRAMCOLOR

# 2001 INTENSE

PERMANENT HAIRCOLOR

*PROCESSES IN HALF THE TIME!*

INTRO OFFER

(see back for details)



- **INTENSE** 100% Gray Coverage
- Up to 4 Levels of Lift
- Non-Progressive Formulation
- Vegan, Gluten FREE
- Hair Integrity...Uncompromised
- Economical 1:2 Mix Ratio, 2 Clients per Tube!

framesi reserves the right to modify the introductory offer contents at any time for backordered products with products of equal or lesser value.



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**2001**  
**INTENSE**  
 PERMANENT HAIRCOLOR

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| Qty. | DESCRIPTION                                      |
|------|--|
| 25   | Tubes of Framcolor 2001 INTENSE                  |
| 1    | Framesi Professional Activator 20                |
| 1    | Framesi Professional Activator 30                |
| 1    | Framesi Professional Activator 40                |
| 1    | Decolor B Shimmer Kit                            |
| 2    | Metal Tube Keys                                  |
| 2    | Color Application Brushes                        |
| 1    | Framcolor 2001 INTENSE Comparison Guide          |
| 1    | Framcolor 2001 INTENSE Technical Manual          |
| 1    | Framcolor 2001 INTENSE Wallchart                 |
| 1    | Framcolor 2001 Technical Manual                  |
| 1    | Framcolor 2001 Wallchart                         |
| 1    | Framesi Color Method Brochure                    |
| 1    | Framesi Color Lover Brochure                     |
| 1    | Framcolor 2001 INTENSE/Framcolor 2001 Swatchbook |

| FRAMCOLOR 2001 INTENSE SHADE CONTENTS |      |   |       |   |       |   |       |   |       |
|---------------------------------------|------|---|-------|---|-------|---|-------|---|-------|
| 1                                     | 4.00 | 1 | 9.00  | 1 | 6.024 | 1 | 8.021 | 1 | 10.66 |
| 2                                     | 5.00 | 1 | 6.031 | 1 | 7.024 | 1 | 5.055 | 1 | 10.62 |
| 2                                     | 6.00 | 1 | 7.031 | 1 | 8.024 | 1 | 6.055 |   |       |
| 2                                     | 7.00 | 1 | 8.031 | 1 | 6.021 | 1 | 4.066 |   |       |
| 1                                     | 8.00 | 1 | 9.036 | 1 | 7.021 | 1 | 5.066 |   |       |

**framesi Introductory Education**

Stylists receive a 4-hour class with a full explanation on the features, benefits, and usage of Framcolor 2001 **INTENSE**

(Permanent HIGH PERFORMANCE haircolor **IN HALF THE PROCESSING TIME!**)

Stylists will also have the opportunity to explore intermixing Framcolor 2001 **INTENSE** and other framesi systems - opening a whole world of creative possibilities!



Salon Intro Cost: \$210.00  
 Salon Value: \$544.98  
**Salon Savings: \$334.98/62%**



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**2001**  
**INTENSE**  
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