

FRAMESI FRAMCOLOR ECLECTIC 5D COLOR GLOSS

Questions & Answers

General Information

- 1. WHAT IS FRAMCOLOR ECLECTIC 5D COLOR GLOSS?**
FRAMCOLOR ECLECTIC 5D COLOR GLOSS [5D COLOR GLOSS] is an **EASY-TO-USE** demi-permanent liquid haircolor with superior conditioning, longevity, and shine.
- 2. WHAT DOES 5D STAND FOR?**
The 5D stands for the technology that enhances the five dimensions of color: maximum brightness, complete protection, deep hydration, perfect hair health, and total repair.
- 3. IS FRAMCOLOR ECLECTIC 5D COLOR GLOSS VEGAN?**
5D COLOR GLOSS is a vegan formula free of ammonia, resorcinol, and PPD.
- 4. HOW MANY SHADES ARE AVAILABLE? ARE THEY INTERMIXABLE?**
Formulated for ease of use with superb condition and shine, 5D COLOR GLOSS easily transforms blondes into platinum brilliance with **14 intermixable liquid toners.**
- 5. WHAT IS THE RECOMMENDED MIX RATIO FOR FRAMCOLOR ECLECTIC 5D COLOR GLOSS?**
The mix ratio of 5D COLOR GLOSS to 5D COLOR GLOSS ACTIVATOR is 1:1.

6. **WHY DOES FRAMCOLOR ECLECTIC 5D COLOR GLOSS ONLY OFFER 9-10 LEVEL BLONDE SHADES?**

Bleaching services at the salon continue to increase. Framesi has created a very specific product that works on blondes, enhancing the 5 dimensions of color and taking care of the hair 360 degrees: 1. brightness, 2. complete protection, 3. deep hydration, 4. perfect hair health, 5. total repair.

7. **CAN I MIX THE FRAMCOLOR ECLECTIC 5D COLOR GLOSS 1:2 INSTEAD OF THE RECOMMENDED 1:1 RATIO?**

You can mix it at a 1:2 ratio (color: activator). However, this will dilute the results and longevity.

8. **WHAT ARE 5 REASONS TO CHOOSE FRAMCOLOR ECLECTIC 5D COLOR GLOSS?**

- a. **EFFORTLESS APPLICATION:** Liquid form ensures quick, even distribution for a smooth, efficient toning process.
- b. **NON-DRIP CONSISTENCY:** Adheres to the hair for uniform results. No lathering or spotty deposit.
- c. **ZERO LIFT:** Does not shift the base of the natural level.
- d. **BRASS NEUTRALIZATION:** Effectively combats brassiness for a refined platinum finish.
- e. **LUMINOUS SHINE AND CONDITION:** Achieve results with superior conditioning, longevity, and shine...**WITHOUT BUILD-UP.**

9. **WHAT ARE SOME KEY FEATURES OF FRAMCOLOR ECLECTIC 5D COLOR GLOSS?**

FRAMCOLOR ECLECTIC 5D COLOR GLOSS is a liquid demi-permanent color line with qualities formerly exclusive to cream haircolor. It provides a wide range of 14 intermixable platinum toners for quick and easy platinum brilliance. It protects hair against UV rays, styling stress, and damage, ensuring health.

10. **WILL FRAMCOLOR ECLECTIC 5D COLOR GLOSS GRAB DARK AND FLAT ON POROUS HAIR AS IS COMMONLY FOUND WITH COMPETITIVE DEMI-PERMANENT SYSTEMS?**

Absolutely not. While 5D technology restores condition and shine, 5D COLOR GLOSS deposits evenly on damaged or porous hair. When working with extremely porous/damaged hair, adding CLEAR 00 is recommended for the most natural, brilliant results.

11. WILL I GET A BUILD-UP OF COLOR AFTER REPEATED APPLICATIONS OF FRAMCOLOR ECLECTIC 5D COLOR GLOSS AS I DO WITH OTHER COMPETITIVE DEMI-PERMANENT COLOR GLOSSES?

No. The unique combination of alternate dyes with the innovative 5D technology guarantees that the product will not build up after repeated applications.

12. WHAT IS A COLOR GLOSS SERVICE?

A glossing service is a demi-permanent color treatment that enriches, tones, and enhances all hair types. It effectively brightens and rejuvenates lackluster or brassy shades, infusing your hair with intense shine and care, resulting in exceptionally soft, beautiful, and vibrant hair.

13. HOW DOES FRAMCOLOR ECLECTIC 5D COLOR GLOSS FACILITATE A GLOSS SERVICE APPLICATION?

5D COLOR GLOSS is easy to mix in a bottle and spread and quickly adheres to the hair, simplifying the toning process.

14. WHAT DISTINGUISHES FRAMCOLOR ECLECTIC 5D COLOR GLOSS FROM OTHER LIQUID TONERS?

FRAMCOLOR ECLECTIC 5D COLOR GLOSS offers easy rinsing and application with its "no suds" feature, ensuring even deposit and true-to-swatch results. Enriched with Mullein flower extract and amino acids, it delivers vibrant, long-lasting color while enhancing softness, manageability, and shine.

15. WHAT IS THE DIFFERENCE BETWEEN FRAMCOLOR ECLECTIC 5D COLOR GLOSS AND FRAMCOLOR ECLECTIC?

5D COLOR GLOSS is a liquid demi-permanent color, while FRAMCOLOR ECLECTIC is a cream-based demi-permanent color. Both are within the same FRAMCOLOR ECLECTIC umbrella and provide the utmost condition and tone to the hair. They can be used together for shadow rooting or gray coverage with a glossing service on the midshaft and ends.

16. WHAT ARE SOME SUGGESTED USES FOR FRAMCOLOR ECLECTIC 5D COLOR GLOSS?

Framcolor Eclectic 5D COLOR GLOSS can be used for blonde toning that achieves a high gloss finish, enhancing the current color, adding a color gloss finish to dull locks, refreshing faded ends, and correcting and balancing the overall tone.

17. CAN I USE FRAMCOLOR ECLECTIC 5D COLOR GLOSS AS AN ADD-ON TO A CLIENT'S COLOR SERVICE?

When using 5D COLOR GLOSS Clear, you can give color-treated and natural hair the ultimate shine boost while protecting it from the environment and styling tools. This makes it a great add-on service for clients booked for cutting and styling services.

18. IS THERE A TRY-ME KIT AVAILABLE? WHAT DOES IT INCLUDE?

Yes, there is a try-me kit available, and it includes the following:

- a. 3 NEW TONERS:
 - i. 10V/10.6 Platinum Pearl Blonde
 - ii. 9SB/9.36 Very Light Sandy Blonde
 - iii. Clear/00
- b. 2 SAMPLE SIZE 5D COLOR GLOSS ACTIVATOR (100ml)
- c. 1 APPLICATOR BOTTLE
- d. 1 SWATCH RING
- e. 1 MINI INFORMATIONAL PAMPHLET (with conversion formulas)

Ingredients, Features, & Benefits

19. WHAT INGREDIENTS CONTRIBUTE TO THE 5D TECHNOLOGY THAT FRAMCOLOR ECLECTIC 5D COLOR GLOSS UTILIZES?

FRAMCOLOR ECLECTIC 5D COLOR GLOSS employs 5D TECHNOLOGY, which includes a plant complex from Mullein flowers, a biodegradable chelating agent, and a mix of three amino acids (arginine, betaine, and taurine) for nourishment, hydration, and hair repair.

20. HOW DOES THE PHYTOCOMPLEX EXTRACT FROM THE MULLEIN FLOWER CONTRIBUTE TO HAIR PROTECTION?

The PhytoComplex extracted from the mullein flower absorbs UV rays and transforms them into visible light, protecting the hair from photo-oxidative stress.

21. WHAT IS THE EXTRACTION PROCESS OF THE MULLEIN FLOWER, AND WHAT ARE THE BENEFITS OF THIS TYPE OF PROCESS?

PhytoComplex extracted from the mullein flower is naturally extracted (not chemically) using an enzymatic process patented by the University of Bologna, thus preserving the flower's luminescent characteristics.

22. WHY IS A BIODEGRADABLE CHELATING AGENT USED IN FRAMCOLOR ECLECTIC 5D COLOR GLOSS?

The biodegradable chelating agent in 5D COLOR GLOSS chelates metallic ions and prevents the formation of free radicals during oxidative coloring treatments. Removing these minerals will ensure less damage to the hair and longer-lasting color results.

23. WHAT DO THE THREE AMINO ACIDS DO INDIVIDUALLY FOR THE HAIR?

Arginine is a key amino acid in keratin. At the same time, Betaine moisturizes and strengthens hair, reducing breakage, and Taurine, rich in sulfur, fortifies hair bonds and shields against environmental damage.

24. WHAT DO THE THREE AMINO ACIDS DO COLLECTIVELY FOR THE HAIR?

The synergy of three natural amino acids—Arginine, Betaine, and Taurine—ensures that hair is nourished, hydrated, and repaired, promoting overall hair health. This is especially important for weak, dull hair that breaks.

25. CAN FRAMCOLOR ECLECTIC 5D COLOR GLOSS BE USED ON CLIENTS ALLERGIC TO PARAPHENYLENEDIAMINE (PPD) DYES?

Yes, 5D COLOR GLOSS can be safely used on any client allergic to Paraphenylenediamine (PPD) Dyes. As always with any color product, a patch test is recommended to ensure no reaction will occur. **5D COLOR GLOSS is a vegan formula free of ammonia, resorcinol, and PPD.**

26. IS FRAMCOLOR ECLECTIC 5D COLOR GLOSS ACIDIC OR ALKALINE?

5D COLOR GLOSS is developed with a gentle acidic base buffered to a slightly alkaline pH. This distinctive formulation permits it to synergistically interact with acidic molecules to achieve longer-lasting color results without lift, damage, or build-up with repeated usage, maintaining true-to-tone results on porous hair.

Mixing, Application, & Timing

27. HOW DO I READ THE FRAMCOLOR ECLECTIC 5D COLOR GLOSS LABEL?

The 5D COLOR GLOSS labeling system has two parts: number and letter. This convenient and thoughtful packaging indicates the glosses' color deposit levels. The letters identify the shade's tonal family, such as V for 'Violet' and H for 'Hazelnut.' The shade number and color palette are indicated on the top and front of the bottle.

28. WHAT IS THE PURPOSE OF THE FRAMCOLOR ECLECTIC 5D COLOR GLOSS 5 VOLUME ACTIVATOR?

The FRAMCOLOR ECLECTIC 5D COLOR GLOSS 5 VOLUME ACTIVATOR [5D COLOR GLOSS ACTIVATOR] also contains the Mullein Flower Extract, which protects against UV rays, styling stress, and damage, ensuring hair health. Its pH buffer system maintains optimal levels throughout coloring, delivering consistent, non-drip results essential for mixing with 5D COLOR GLOSS.

29. CAN I USE ANY LOW-VOLUME DEVELOPER TO PROCESS FRAMCOLOR ECLECTIC 5D COLOR GLOSS?

Using the 5D COLOR GLOSS ACTIVATOR is extremely important because it was specifically formulated using the Mullein Flower to work in synergy with the color to obtain superior results and consistency.

30. IF I RUN OUT OF FRAMCOLOR ECLECTIC 5D COLOR GLOSS ACTIVATOR, WHAT IS THE NEXT BEST ACTIVATOR TO USE?

MIXCOLOR CREMA can be temporarily used instead of 5D COLOR GLOSS due to its additional conditioning capabilities. With 5D COLOR GLOSS, MIXCOLOR CREMA is used at a 1:1 mix ratio.

31. WHEN USING FRAMCOLOR ECLECTIC 5D COLOR GLOSS, DOES THE POROSITY AND TEXTURE OF THE HAIR AFFECT THE PROCESSING TIME?

With any haircolor service, porosity and texture can affect the processing time. The pool of active ingredients that make up the 5D Technology protects the hair, especially the porous areas, resulting in even, long-lasting colors that are true to level.

32. WHEN PROCESSING IS COMPLETE, IS THERE A PROCESS THAT CAN BE FOLLOWED TO ENHANCE THE LONG-LASTING EFFECTS OF FRAMCOLOR ECLECTIC 5D COLOR GLOSS EVEN FURTHER?

When processing is complete, you can use the FRAMESI COLOR METHOD POST COLOR MASK or MORPHOSIS treatment, depending on hair type to enhance the long-lasting effects of 5D COLOR GLOSS.

33. CAN I MIX FRAMCOLOR ECLECTIC 5D COLOR GLOSS COLORS TO CREATE A DIFFERENT TONE?

Yes, you can intermix any of our 5D COLOR GLOSS colors to make different tones and/or levels.

34. IS FRAMCOLOR ECLECTIC 5D COLOR GLOSS SUITABLE AFTER PERMING OR STRAIGHTENING?

Yes, 5D COLOR GLOSS can also be used to refresh and tone hair after performing a perming or straightening service.

35. WHY DO I NEED TO MIX 2 SHADES TO ACHIEVE MY REDKEN SHADES EQ 9NW?

5D COLOR GLOSS is true-to-swatch, predictable results. As expected, using the 9NW alone will result in a beautiful 9-level natural warm tone. However, to achieve the exact tonality of the Redken Shades EQ 9NW, 2 shades must be mixed.

36. CAN 5D COLOR GLOSS BE MIXED WITH DECOLOR B PRO FORCE?

For best results, apply DECOLOR B PRO FORCE during lightening, avoiding mixing it with liquids to maintain the ease of use for 5D COLOR GLOSS.

37. CAN EXTRA CHARGE BE INTERMIXED WITH 5D COLOR GLOSS?

EXTRA CHARGE is an acidic liquid deposit-only tint. Intermixing with 5D COLOR GLOSS may yield unpredictable results.

Toning & Glossing

38. DOES FRAMCOLOR ECLECTIC 5D COLOR GLOSS BENEFIT ONLY BLONDE HAIR?

No, 5D COLOR GLOSS is formulated to deliver amazing results in toning services without altering the natural color. Still, it can refresh faded ends, add a gloss finish to dull locks(colored and natural), or correct and balance the overall tone. All hair types can benefit from the protective qualities of a conditioning gloss service.

39. CAN WE USE THE CLEAR SHADE ON COLORS OTHER THAN BLONDE?

The CLEAR shade provides a brilliant gloss for any hair type or color, revealing the benefits of the 5 color dimensions without commitment.

40. CAN FRAMCOLOR ECLECTIC 5D COLOR GLOSS BE USED ON GRAY OR NATURAL WHITE HAIR?

Absolutely! Violet-based shades like 9V or 10V can eliminate yellow in the hair while bathing it in moisture for a more conditioned gloss finish.

41. HOW LONG DOES FRAMESI FRAMCOLOR ECLECTIC 5D COLOR GLOSS LAST IN THE HAIR?

There cannot be a single answer to this question, as hair type, porosity, and chosen shade affect the duration of the results. On average, with hair in ideal conditions, toning with 5D COLOR GLOSS can last anywhere from 4-6 weeks or more.

42. WHY IS THERE A RANGE FROM A 5 TO 20-MINUTE PROCESSING TIME?

Five minutes is recommended for flash toning, while a longer processing time of 20 minutes offers maximum color intensity and conditioning. The customizable processing times cater to individual preferences and hair types, offering flexibility for various styling choices and ensuring optimal color outcomes.

43. WHAT IS THE PURPOSE OF FLASH TONING?

Flash toning is a pre-toning service that provides instant pastel tones to prelighten hair, refresh sun-bleached hair, and neutralize yellow tones. This service can also complement toning services performed with our other Permanent Framcolor Toners.

44. IS FRAMCOLOR ECLECTIC 5D COLOR GLOSS PROGRESSIVE AND GETS DARKER WITH LONGER PROCESSING TIME?

5D COLOR GLOSS is a calibrated color that remains on level during processing even when left on for longer periods.

45. CAN I USE FRAMCOLOR ECLECTIC 5D COLOR GLOSS TO TONE HIGHLIGHTS WITHOUT ALTERING THE NATURAL COLOR OF THE HAIR THAT IS NOT HIGHLIGHTED?

Yes, due to the ammonia-free base and 5D Technology, you can use 5D COLOR GLOSS without altering the natural level of the uncolored hair. It does not lift or expose the remaining color during the toning process.

46. CAN I MIX FRAMCOLOR ECLECTIC 5D COLOR GLOSS COLORS TO CREATE A DIFFERENT TONE?

Yes, you can intermix any of our 5D COLOR GLOSS colors to make different tones and/or levels.