

5D FRAMCOLOR Eclectic
COLOR GLOSS

LIQUID DEMI-PERMANENT HAIRCOLOR



Better Results
BETTER BEAUTY

BETTER BEAUTY

EMPOWER • RESPECT • EVOLVE

BETTER PERFORMANCE

Easy to formulate, **easy** to apply, **quick** to process.
Works on all hair types and textures.

BETTER FORMULATION

Hair-loving formulation. Sustainable quality ingredients.
Made in Italy. Healthier hair = loyal clients!

BETTER SERVICES

Modern, versatile palette. Achieve gray/white blending,
lived-in blonde, color melts, and more.

BETTER RESULTS

Reliable, predictable, long-lasting results.
Unbelievable shine & conditioning.



FROM NOW ON COLOR HAS

Five Dimensions

"A LIQUID THAT
PERFORMS LIKE
A CREAM!"



Brightness

Achieve **vibrant, radiant** hair that **shines** from within.



Protection

Shield your hair from damage and environmental stressors.



Hydration

Keep your hair **moisturized** and looking its **best**.



Health

Say no to harmful chemicals and **yes to healthy hair**.



Repair

Restore your hair's **vitality** and **strength**.

5D COLOR PALETTE

5D FRAMCOLOR Eclectic
COLOR GLOSS

EASY TO FORMULATE, EASY TO MIX, QUICK TO PROCESS

LEVEL	Natural (blue-violet)	Natural Warm (blue-red-yellow)	Platinum Gold (yellow-green)	Golden Copper (yellow-orange)	Hazelnut (yellow-red)	Sandy Beige (yellow-violet)	Red Violet (red-violet)	Hot Chocolate (violet-orange)	Violet (violet)	Blue Ash (blue-green)
10 YELLOW WHITE REMAINING COLOR	10N/10.0 Platinum Blonde		10PG/10.31 Platinum Ash Golden Blonde	10GC/10.34 Platinum Golden Copper Blonde		10SB/10.36 Platinum Sandy Blonde		10HC/10.64 Platinum Chocolate Blonde	10V/10.6 Platinum Pearl Blonde	10BA/10.21 Platinum Ash Blonde
9 YELLOW REMAINING COLOR	9N/9.0 Very Light Blonde	9NW/9.03 Very Light Natural Warm Blonde			9H/9.35 Very Light Hazelnut Blonde	9SB/9.36 Very Light Sandy Blonde		9HC/9.64 Very Light Chocolate Blonde	9V/9.6 Very Light Pearl Blonde	9BA/9.21 Very Light Ash Blonde
8 YELLOW ORANGE REMAINING COLOR	8N/8.0 Light Blonde			8GC/8.34 Light Golden Copper Blonde				8HC/8.64 Light Chocolate Blonde		8BA/8.21 Light Ash Blonde
7 ORANGE REMAINING COLOR	7N/7.0 Medium Blonde							7HC/7.64 Medium Chocolate Blonde		7BA/7.21 Medium Ash Blonde
6 RED ORANGE REMAINING COLOR	6N/6.0 Dark Blonde			6GC/6.34 Dark Golden Copper Blonde			6RV/6.56 Pure Red Violet	6HC/6.64 Dark Chocolate Blonde		6BA/6.21 Dark Ash Blonde
5 RED REMAINING COLOR	5N/5.0 Light Chestnut							5HC/5.64 Light Chocolate Chestnut		5BA/5.21 Light Ash Chestnut
4 RED VIOLET REMAINING COLOR	4N/4.0 Medium Chestnut							/00 CLEAR	4V/4.6 Pure Violet	4BA/4.21 Medium Ash Chestnut

For professional use only. Review and adhere to all warnings on product packaging before use. Can cause an allergic reaction, patch test before use. Strand test before use.

BETTER PERFORMANCE

**EASY TO FORMULATE,
EASY TO MIX, QUICK TO PROCESS**

THE 5D NUMBERING SYSTEM

The system is based on a combination of numbers separated by a decimal point.

The number **before the decimal point** (9.64) indicates the level of depth for the shade. The number **after the decimal point** (9.64) indicates the primary tone direction. The **second number after the decimal point** would indicate the secondary, minor tone (9.64).

Level of Depth Tone Direction

9.64

- .0 NEUTRAL
- .1 GREEN
- .2 BLUE
- .3 YELLOW
- .4 ORANGE
- .5 RED
- .6 VIOLET

formulated with an
**EASY 1:1
MIXING RATIO**
for all shades

**5-20
MINUTE**
*Processing
Time*

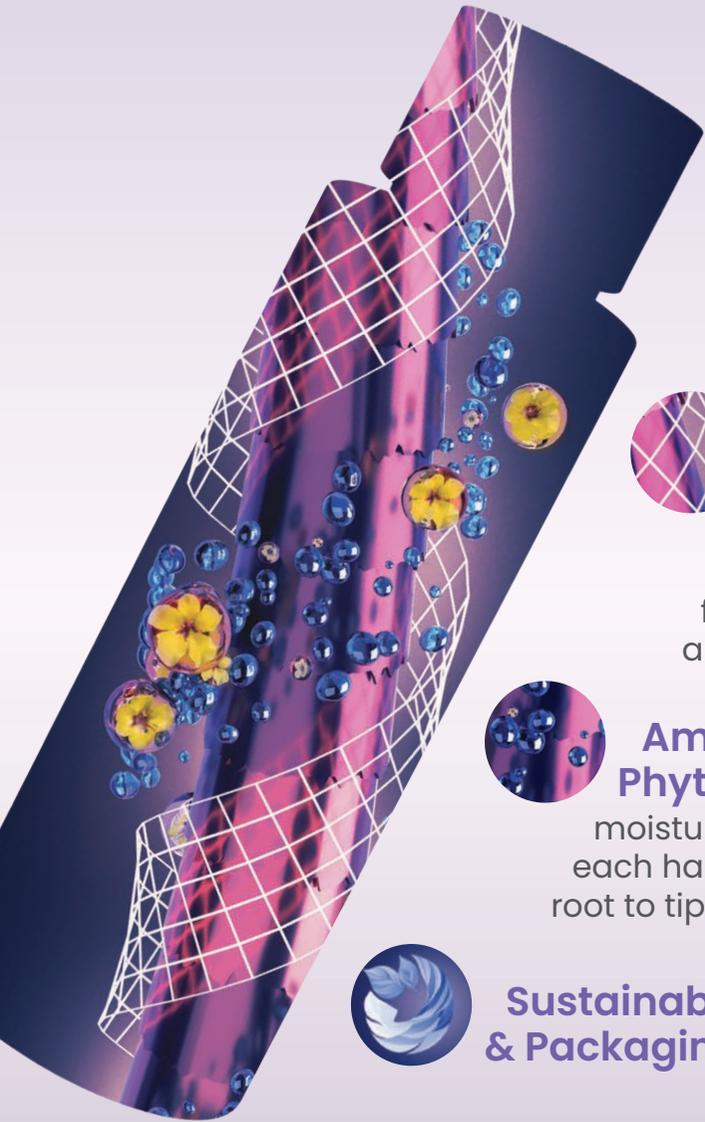
**LIQUID-CREAM
ACTIVATOR**
transforms our liquid
color into a cream
consistency that ensures
**a precise, easy, and
fast application**

- Shine
- Protection
- Longevity
- Vibrancy



Note: For best results, FRAMCOLOR Eclectic 5D COLOR GLOSS should be mixed with its dedicated activator.

BETTER FORMULATION



Mullein Flower Extract

conditions and seals color, leaving behind hair that is richer, healthier, and shinier.



Biodegradable Chelating Agent

neutralizes the impact of hard/well water, allowing for consistent, predictable, and long-lasting results.



Amino Acids + Phyto (Plant) Complex

moisturize and strengthen each hair fiber for even results, root to tip.



Sustainable Formulation & Packaging



VEGAN • GLUTEN FREE • AMMONIA FREE • RESORCINOL FREE • PPD FREE • SUSTAINABLE

BETTER SERVICES

Create looks that **Empower** your Clients to **Feel Amazing!**



copper penny
8C

@ktbhair



night sky
4BA + 4V

@framesipro



butter cream
10PG + 9BA

@jessilee_hairartist



before



after

mulled wine
4V+6RV

@stephaniewright

Available Services

- Gray/White Blending
- Lived-In Blonde
- Color Melt
- Glaze/Toner
- Root Tap/ Shadow Root
- Shine Gloss Boost
- End Refresh



Join our 5D community access formulas, tips, tricks & share your amazing results!



Technical Assistance 1.800.245.6323

QUICK and EASY MIXING INSTRUCTIONS

formulated with an
**EASY 1:1
MIXING RATIO**
for all shades



STEP 1 *Mix*

MIX FRAMCOLOR Eclectic 5D COLOR GLOSS
in a 1:1 ratio with **FRAMCOLOR Eclectic 5D
COLOR GLOSS ACTIVATOR.**

**5-20
MINUTE**
*Processing
Time*



STEP 2 *Apply*

Note: The texture of the mixture allows application to wet or dry hair. For a more intense result apply to dry hair. Once applied, allow 5 minutes for flash toning results or 20 minutes for maximum intensity of the color.



STEP 3 *Rinse*

Note: If using FRAMCOLOR Eclectic 5D COLOR GLOSS to refresh faded ends after a permanent haircolor service, rinse hair and follow with FRAMESI COLOR METHOD SHAMPOO GO and POST COLOR MASK before styling.



Quick How-To Video
mixing, measuring
& application

framesiprofessional.com

the BEST LIGHTENER

FOR YOUR DESIRED RESULT

VEGAN, GLUTEN FREE

INFINITY+

- Rapidly achieves **10+ levels of lightening**
- Leaves hair with a superior **reflective shine & refined finish**
- Colorless, dust-free, fragrance-free formula
- Ideal for all **off-the-scalp** bleaching, freehand, and highlighting techniques
- **Exfoliates, hydrates and protects** with **Hyaluronic acid** and **White Kaolin powder** - **no added bonder needed**



DIAMOND

- Rapidly achieves up to **9+ levels of lightening**
- **Diamond Technology:** exfoliate, polish, add light reflection
- Ultimate conditioning and protection
- **No Dust:** less sensitivity, greater safety in the salon
- **Ultra-refined powder** mixes to creamy consistency



NO DUST

- Lightening power of **7+ levels**
- **Utmost protection** for the hair
- Stays moist without swelling
- Pleasant fragrance
- Suitable for over-treated hair
- **No Dust:** less sensitivity, greater safety in the salon
- **Violet shade assists in refining yellow hair**



CREAM

- Rapidly achieves **9+ levels of lightening**
- Innovative **cream** formula
- Contains **protective oils** to safeguard hair health and scalp
- Effective on the most difficult haircolor removal services
- Thick creamy consistency stays moist without swelling
- Leaves hair with **ultimate condition and shine**



For professional use only. Review and adhere to all warnings on the product packaging before use. Can cause an allergic reaction, patch test before use. Do not use on damaged hair. Strand test before use.

FAQ

BETTER

What Makes 5D Better than Other Liquid Color Lines?

No suds, easy to rinse, easy to spread, will not go dark or muddy, root-to-end deposit, even results, true to swatch. **A hair-loving formulation for the shiniest, most conditioned, long-lasting results.** What you see on the swatch is what you'll get on the hair + more!

Do I Have to Add Clear to Dilute My Formulas?

Nope! Our shades are balanced and true to swatch. We advise using clear for **extended glossing treatments** and/or for your over-processed, porous, damaged hair clients.



5D | FRAMCOLOR Eclectic COLOR GLOSS

LIQUID DEMI-PERMANENT HAIRCOLOR

Trendy FORMULAS



NIGHTSKY

- 1 oz. 4V Pure Violet
- 1 oz. 4BA Medium Ash Chestnut
- 2 oz. 5D COLOR GLOSS Activator

+WARMER +BRIGHTER +SOFTER



PLATINUM

- 2 oz. 9BA Very Light Ash Blonde
- 2 oz. 5D COLOR GLOSS Activator

+WARMER +COOLER



COWBOY COPPER

- 1 1/3 oz. 7HC Medium Chocolate Blonde
- 2/3 oz. 6GC Dark Golden Copper Blonde
- 2 oz. 5D COLOR GLOSS Activator

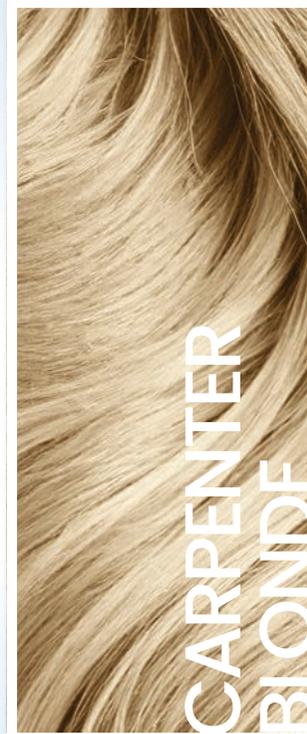
+WARMER +BRIGHTER +COOLER



MOCHA MOUSSE

- 1 1/3 oz. 8HC Light Chocolate Blonde
- 2/3 oz. 7N Medium Blonde
- 2 oz. 5D COLOR GLOSS Activator

+WARMER +COOLER



CARPENTER BLONDE

- 2 oz. 9NW Very Light Natural Warm Blonde
- 2 oz. 5D COLOR GLOSS Activator

+WARMER +BRIGHTER +COOLER



WISPY GRAY

- 1 oz. 6BA Dark Ash Blonde
- 1 oz. 7N Medium Blonde
- 2 oz. 5D COLOR GLOSS Activator

+WARMER +BRIGHTER +COOLER



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MILAN

SCAN **HERE FOR**



Quick How-To Video
mixing, measuring
& application



Join our 5D community
access formulas, tips,
tricks & share your
amazing results!

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