5D | FRAMCOLOR *Eclectic*
COLOR GLOSS

LIQUID DEMI-PERMANENT HAIRCOLOR

QUICK AND EASY BRILLIANCE

Better Results
BETTER BEAUTY

BETTER BEAUTY
EMPOWER • RESPECT • EVOLVE

BETTER **PERFORMANCE**
Easy to formulate, **easy** to apply, **quick** to process.
Works on all hair types and textures.

BETTER **FORMULATION**
Hair-loving formulation. Sustainable quality ingredients.
Made in Italy. Healthier hair = loyal clients!

BETTER **SERVICES**
Modern, versatile palette. Achieve gray/white blending,
lived-in blonde, color melts, and more.

BETTER **RESULTS**
Reliable, predictable, long-lasting results.
Unbelievable shine & conditioning.

FROM NOW ON COLOR HAS

Five Dimensions

"A **LIQUID** THAT PERFORMS LIKE A **CREAM!**"

9SB/9.35

FRAMCOLOR

50

COLOR GLO

1:1

60 ml

✦ Brightness
Achieve **vibrant**, **radiant** hair that **shines** from within.

🛡 Protection
Shield your hair from damage and environmental stressors.

💧 Hydration
Keep your hair **moisturized** and looking its **best**.

❀ Health
Say no to harmful chemicals and **yes** to **healthy hair**.

Repair
Restore your hair's **vitality** and **strength**.

5D COLOR PALETTE

EASY TO FORMULATE, EASY TO MIX, QUICK TO PROCESS

LEVEL	Natural (blue-violet)	Natural Warm (blue-red-yellow)	Platinum Gold (yellow-green)	Golden Copper (yellow-orange)	Hazelnut (yellow-red)	Sandy Beige (yellow-violet)	Red Violet (red-violet)	Hot Chocolate (violet-orange)	Violet (violet)	Blue Ash (blue-green)
10 YELLOW WHITE REMAINING COLOR	10N/10.0 Platinum Blonde		10PG/10.31 Platinum Ash Golden Blonde	10GC/10.34 Platinum Golden Copper Blonde		10SB/10.36 Platinum Sandy Blonde		10HC/10.64 Platinum Chocolate Blonde	10V/10.6 Platinum Pearl Blonde	10BA/10.21 Platinum Ash Blonde
9 YELLOW REMAINING COLOR	9N/9.0 Very Light Blonde	9NW/9.03 Very Light Natural Warm Blonde			9H/9.35 Very Light Hazelnut Blonde	9SB/9.36 Very Light Sandy Blonde		9HC/9.64 Very Light Chocolate Blonde	9V/9.6 Very Light Pearl Blonde	9BA/9.21 Very Light Ash Blonde
8 YELLOW ORANGE REMAINING COLOR	8N/8.0 Light Blonde			8GC/8.34 Light Golden Copper Blonde				8HC/8.64 Light Chocolate Blonde		8BA/8.21 Light Ash Blonde
7 ORANGE REMAINING COLOR	7N/7.0 Medium Blonde							7HC/7.64 Medium Chocolate Blonde		7BA/7.21 Medium Ash Blonde
6 RED ORANGE REMAINING COLOR	6N/6.0 Dark Blonde			6GC/6.34 Dark Golden Copper Blonde			6RV/6.56 Dark Red Violet Blonde	6HC/6.64 Dark Chocolate Blonde		6BA/6.21 Dark Ash Blonde
5 RED REMAINING COLOR	5N/5.0 Light Chestnut							5HC/5.64 Light Chocolate Chestnut		5BA/5.21 Light Ash Chestnut
4 RED VIOLET REMAINING COLOR	4N/4.0 Medium Chestnut							/00 CLEAR	4V/4.6 Medium Violet Chestnut	4BA/4.21 Medium Ash Chestnut

For professional use only. Review and adhere to all warnings on product packaging before use. Can cause an allergic reaction, patch test before use. Strand test before use.

BETTER PERFORMANCE

EASY TO FORMULATE, EASY TO MIX, QUICK TO PROCESS

THE 5D NUMBERING SYSTEM

Level of Depth   Tone Direction

9.64

The system is based on a combination of numbers separated by a decimal point.

The number *before the decimal point* (9.64) indicates the level of depth for the shade. The number *after the decimal point* (9.64) indicates the primary tone direction. The *second number after the decimal point* would indicate the secondary, minor tone (9.64).

.0 NEUTRAL
.1 GREEN
.2 BLUE
.3 YELLOW
.4 ORANGE
.5 RED
.6 VIOLET
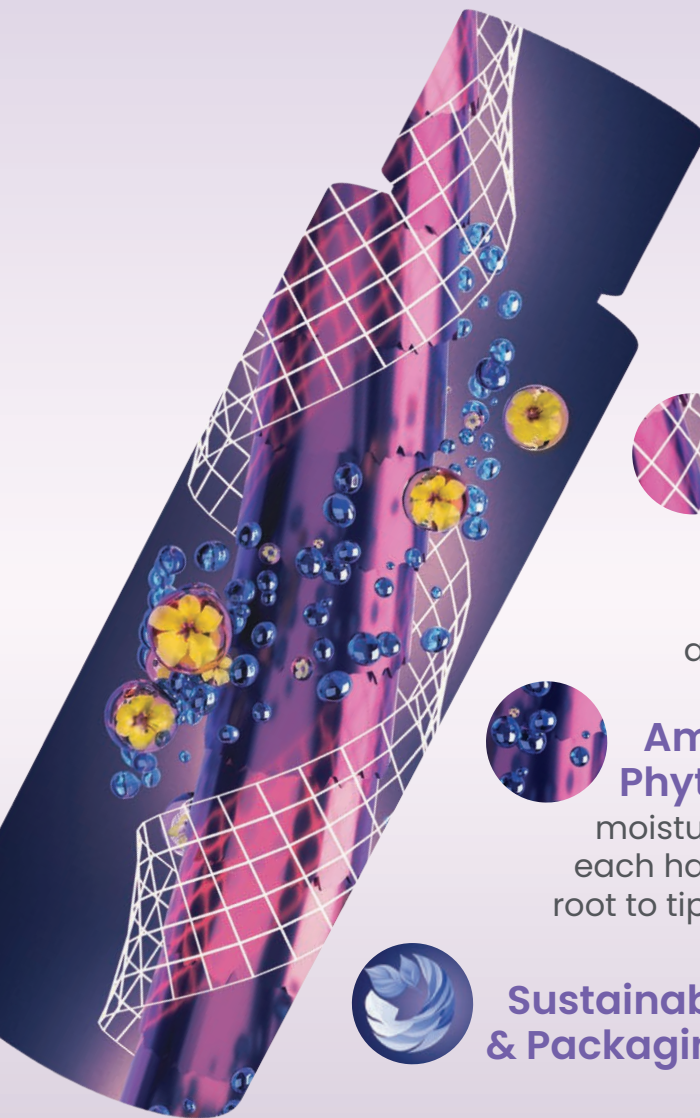
LIQUID-CREAM ACTIVATOR
transforms our liquid color into a cream consistency that ensures **a precise, easy, and fast application**

formulated with an
EASY *1:1* **MIXING RATIO**
for all shades

5-20 MINUTE *Processing Time*

- *Shine*
- *Protection*
- *Longevity*
- *Vibrancy*

FRAMCOLOR Eclectic
5D COLOR GLOSS ACTIVATOR
vol 1.5%

10PG/10.31 — FRAMCOLOR Eclectic 5D COLOR GLOSS 1:1 framesi 60 ml 2 fl.oz.

9SB/9.36 — FRAMCOLOR Eclectic 5D COLOR GLOSS 1:1 framesi 60 ml 2 fl.oz.

8V/9.6 — FRAMCOLOR Eclectic 5D COLOR GLOSS 1:1 framesi 60 ml 2 fl.oz.

9N/9.0 — FRAMCOLOR Eclectic 5D COLOR GLOSS 1:1 framesi 60 ml 2 fl.oz.

BETTER FORMULATION

Mullein Flower Extract
conditions and seals color, leaving behind hair that is richer, healthier, and shinier.
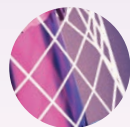
Biodegradable Chelating Agent
neutralizes the impact of hard/well water, allowing for consistent, predictable, and long-lasting results.

Amino Acids + Phyto (Plant) Complex
moisturize and strengthen each hair fiber for even results, root to tip.
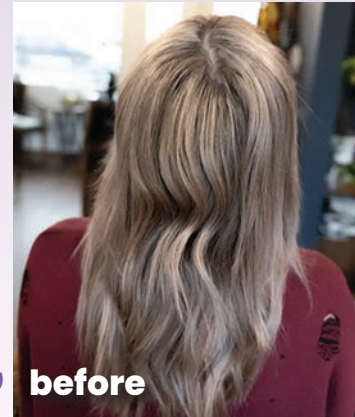
Sustainable Formulation & Packaging

9SB/9.36

FRAMCOLOR Eclectic
5D
COLOR GLOSS

COLORE DEMI-PERMANENTE PER CAPELLI
HAIR DEMI-PERMANENT COLOR
COULEUR SEMI-PERMANENTE POUR CHEVEUX
SEMI-PERMANENT COLOR PARA CABELLO
COLORAÇÃO TOM SOBRE TOM PARA CABELOS

1:1

framesi
60 ml ℮ 2 fl.oz.

9N/9.0

FRAMCOLOR Eclectic
5D
COLOR GLOSS

1:1

framesi
60 ml ℮ 2 fl.oz.

VEGAN • GLUTEN FREE • AMMONIA FREE • RESORCINOL FREE • PPD FREE • SUSTAINABLE

BETTER SERVICES

Create looks that **Empower** your Clients to **Feel Amazing!**

creamy pearl
10PG + 9BA

@cut2color

toasted beige
8HC + 9SB

@jessilee_hairartist

butter cream
10PG + 9BA

@jessilee_hairartist

@scacciahair

before

@scacciahair

after

mocha mousse
8HC + 7N

Available Services

- Gray/White Blending

- Lived-In Blonde

- Color Melt

- Glaze/Toner

- Root Tap/Shadow Root

- Shine Gloss Boost

- End Refresh

Join our 5D community access formulas, tips, tricks & share your amazing results!

9V/9.6
FRAMCOLOR Eclectic
5D
COLOR GLOSS
1:1

9SB/9.36
FRAMCOLOR Eclectic
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COLOR GLOSS
9SB 9.36

9N/9.0
FRAMCOLOR Eclectic
5D
COLOR GLOSS
1:1

QUICK and EASY MIXING INSTRUCTIONS

formulated with an
EASY 1:1 MIXING RATIO
for all shades

STEP 1 *Mix*

MIX FRAMCOLOR Eclectic 5D COLOR GLOSS in a 1:1 ratio with **FRAMCOLOR Eclectic 5D COLOR GLOSS ACTIVATOR.**

STEP 2 *Apply*

5-20 MINUTE *Processing Time*

Note: The texture of the mixture allows application to wet or dry hair. For a more intense result apply to dry hair. Once applied, allow 5 minutes for flash toning results or 20 minutes for maximum intensity of the color.

STEP 3 *Rinse*

Note: If using FRAMCOLOR Eclectic 5D COLOR GLOSS to refresh faded ends after a permanent haircolor service, rinse hair and follow with FRAMESI COLOR METHOD SHAMPOO GO and POST COLOR MASK before styling.

Quick How-To Video
mixing, measuring & application

8

framesiprofessional.com

LIQUID-CREAM
Activator

LIQUID-CREAM ACTIVATOR transforms our liquid color into a cream consistency that ensures **a precise, easy, and fast application**

Note: For best results, *FRAMCOLOR Eclectic 5D COLOR GLOSS* **should be mixed with its dedicated activator.**

Shine -

Protection -

Longevity -

Vibrancy -

FRAMCOLOR Eclectic

5D COLOR GLOSS ACTIVATOR

5 vol 1.5%

EMULSIONE OSSIDANTE BILANCIATA PER CAPELLI
HAIR BALANCED OXIDISING EMULSION
ÉMULSION OXYDANTE ÉQUILIBRÉE POUR CHEVEUX
EMULSIÓN OXIDANTE EQUILIBRADA PARA CABELLOS
EMULSÃO OXIDANTE BALANCEADA PARA CABELOS

framesi
946 ml ℮
32 fl.oz.

9V/9.6
FRAMCOLOR Eclectic
5D COLOR GLOSS
COLORE DEMI-PERMANENTE PER CAPELLI
HAIR DEMI-PERMANENT COLOR
COULEUR SEMI-PERMANENTE POUR CHEVEUX
SEMI-PERMANENT COLOR PARA CABELLOS
COLORAÇÃO TOM SOBRE TOM PARA CABELOS
1:1
framesi
60 ml ℮ 2 fl.oz.

9SB/9.36
FRAMCOLOR Eclectic
5D COLOR GLOSS

9SB/9.36

FRAMCOLOR Eclectic

5D COLOR GLOSS ACTIVATOR

5 vol 1.5%

EMULSIONE OSSIDANTE BILANCIATA PER CAPELLI
HAIR BALANCED OXIDISING EMULSION
ÉMULSION OXYDANTE ÉQUILIBRÉE POUR CHEVEUX
EMULSIÓN OXIDANTE EQUILIBRADA PARA CABELLOS
EMULSÃO OXIDANTE BALANCEADA PARA CABELOS

framesi

FAQ

What Makes 5D Better than Other Liquid Color Lines?

No suds, easy to rinse, easy to spread, will not go dark or muddy, root-to-end deposit, even results, true to swatch. **A hair-loving formulation for the shiniest, most conditioned, long-lasting results.** What you see on the swatch is what you'll get on the hair + more!

Do I Have to Add Clear to Dilute My Formulas?

Nope! Our shades are balanced and true to swatch. We advise using clear for **extended glossing treatments** and/or for your over-processed, porous, damaged hair clients.

5D FRAMCOLOR *Eclectic* COLOR GLOSS
LIQUID DEMI-PERMANENT HAIRCOLOR

Trendy FORMULAS

CREAMY PEARL
1 1/3 oz. 10SB Platinum Sandy Blonde

2/3 oz. 10V Platinum Pearl Blonde

2 oz. **5D COLOR GLOSS Activator**

+WARMER	+BRIGHTER	+COOLER
9NW	10PG	10BA

CHESTNUT PRALINE
1 1/3 oz. 5N Light Chestnut

2/3 oz. 5HC Light Chocolate Chestnut

2 oz. **5D COLOR GLOSS Activator**

+WARMER
6CG

ALMOND TRUFFLE
1 1/3 oz. 8N Light Blonde

2/3 oz. 9HC Very Light Chocolate Blonde

2 oz. **5D COLOR GLOSS Activator**

+WARMER	+BRIGHTER	+COOLER
9NW	10PG	10BA

MOCHA MOUSSE
1 1/3 oz. 8HC Light Chocolate Blonde

2/3 oz. 7N Medium Blonde

2 oz. **5D COLOR GLOSS Activator**

+WARMER	+COOLER
9NW	9BA

HAZELNUT LATTE
1 1/3 oz. 6HC Dark Chocolate Blonde

2/3 oz. 9H Very Light Hazelnut Blonde

2 oz. **5D COLOR GLOSS Activator**

+WARMER	+COOLER
8CG	9BA
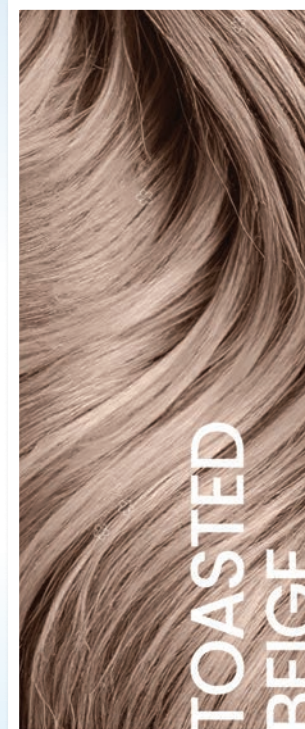
TOASTED BEIGE
1 1/3 oz. 8HC Light Chocolate Blonde

2/3 oz. 9SB Very Light Sandy Blonde

2 oz. **5D COLOR GLOSS Activator**

+WARMER	+COOLER
9NW	9BA

framesi® MILAN

SCAN **HERE FOR**

Quick How-To Video
mixing, measuring
& application

Join our 5D community
access formulas, tips,
tricks & share your
amazing results!

follow us @framesipro