

La Dolce Vita

Experience the charm of an unforgettable event



SAVE THE DATE OCTOBER 2023 LOCATION **RODOS PALACE** HOTEL RHODES, GREECE www.rodos-palace.gr

> RHODES ©framesi

Destination heaven

Created by a bountiful nature, lit up by Helios, the Sun god, and shaped by a centuries-old history, you will fall under the spell of Greece's Isle of Rhodes, its blue sea, welcoming beaches, ancient ruins and grand buildings.

In this heaven of harmony and beauty, we want you to feel the vibe of the DOLCE VITA.

Beauty and style, joie de vivre and creativity: join the new Framesi International Congress, the international event that brings us together, excites and enriches us in the name of hair fashion.



Ten very good reasons to join us!

- 1. All-inclusive package
- 2. Your 5-star room
- 3. Direct access to the beach
- 4. Swimming pools, tennis courts and fitness centres
- 5. Hammam, sauna, spa and beauty centre
- 6. A world heritage old city centre
- 7. Shopping: from handicrafts to the most exclusive boutiques
- 8. Traditional bars and restaurants
- 9. A fun-packed programme
- 10. ... and, most importantly, the big shows by Framesi





Framesi International Congress 2023

Let yourself be inspired by the great show of hair fashion



A magical, gripping show, choreographed by a powerful production, starring artists who will amaze you with a mix of technique, colour and creativity. This is the hair fashion show that will excite you and will treat you to the most valuable tips you can bring home.

Join the hundreds of international hairstylists who take part in the Framesi International Congress every year!

Take a break from your professional routine and come to Rhodes to breathe the fresh air of a new creativity.





Sunday, 1 October





PROGRAM

Monday, 2 October



A FREE DAY to explore the countless beautiful sights of Rhodes or enjoy the many relaxing and recreational areas of Rodos Palace Hotel

9.30 PM

KARAOKE NIGHT
Nice music, lots of laughs and ...
Discovering quite a few
unexpected talents!

RHODES © framesi

PROGRAM

Tuesday, 3 October



Be free to organize your day as you like, but get ready in time so you won't miss the first big show of the Framesi International Congress!

6.30 PM

CURTAINS UP! Splendour comes on stage with

HAI(R)EVOLUTION

A team far from clichés, full of imagination and desire to amaze, whose creative heart has a name: **Giò Damiani**.

POLVERINI

A family of professionals that has changed the world of hairstyling with a pair of scissors.

VALERIA BARBA

Finalist of the International Visionary Award in London, an eclectic artist ranging from avant-garde looks to high-class updos.

USA TEAM

Straight from overseas, a team of talents able to perform the Italian Style in a whole new way.

FREE NIGHT

The Framesi staff will be glad to give you recommendations to spend a fun night with good food and music.

RHODES ©framesi **PROGRAM**

Wednesday, 4 October

Keep on exploring the isle but be on time for the second Framesi show and for a great farewell night.



THE BIG NAMES in hair trends:

ITALIAN STYLE FRAMESI

The artists of the historical Framesi group that, since 1979, spreads the concept of research and total look around the world.

ITALIAN STYLE ENERGY

A young and glam team able to create collections inspired by extreme very portable trends.

ITALIAN STYLE INTERNATIONAL TEAM

The representatives of the Italian Style around the world, professional hairdressers that convey the feeling of a limitless creativity.

ARTISTIC DIRECTORS

The stylistic soul of Framesi, the hairstylists that stand for excellence, art and emotion.

9.00 PM

"LA DOLCE VITA" THEMED DINNER

Dress code: freely inspired by one of the most famous Italian movies. All-Inclusive till midnight.



Thursday, 5 October





AVAILABLE PACKAGES

OPTION 1 - FULL INTERNATIONAL CONGRESS PACKAGE

DOUBLE ACCOMMODATIONS

\$1,100 per person

SINGLE ACCOMMODATIONS

\$1,700 per person

INCLUDES:

- Hotel accommodations from 10/1/23 to 10/5/23
- $\bullet\,$ Attendance to the framesi Hair Shows October 4 & 5
- Welcome drink & Goodbye Party

OPTION 2 - SHOWS ONLY

Cost \$400 per person - no lodging

includes:

Attendance To The framesi Welcome Party Hair Shows Plus Attendance To Farewell Party

YOU ARE RESPONSIBLE FOR:

TRANSPORTATION, INCLUDING:

- Round-trip airfare to and from Rhodes, Greece including baggage fees
- Tips
- Lodging accommodations for OPTION 2
- All meals, snacks, and entertainment over and above what is included in the package.

CANCELLATIONS

Cancellations received between July 1 and July 15 will be charged 60% of the total amount..

Cancellations received between July 16 and July 31 will be charged 90% of the total amount.

Cancellations received between August 1 and THE CONGRESS DATE will be charged 100% of the total amount.

RESERVATIONS

Stylist Name:	
Salon Name:	
Salon Address:	
City, State, Zip:	
Phone:	
E-mail:	
☐ Option 1 - Full Package ☐ Double (\$1,100 per person) ☐ Single (\$1,700 per person)	
Roomate's Name:	
□ Option 2 - Shows Only Package (\$400 per person)	PLEASE SEND COMPLETED FORM TO framesi NORTH AMERICA
A alita La GV GN	ATTN: INTERNATIONAL
Are you an elite salon?	CONGRESS 2023 - RHODES 17 Avenue A
toward the package?	Leetsdale, PA 15056
(If yes, Option 1 single accommodations will be \$1,500 and double accommodations	800.321.9648 EXT. 1354
will be \$900 per person. Option 2 package will	be \$200.)
PAYMENT INFORMATION Please provide your phone number, and a represe payment information.	entative of Framesi NA will call you to obtain
Phone number:	RHODE

Pframesi





Scan QR code to make your reservation online today