## **MORPHO**SIS HAIR TREATMENT LINE

### clean and conscious beauty a *cleanical*, prescriptive approach to scalp and hair care

# MORPHOSIS SUN



#### Experience summer with the protection and hydration of MORPHOSIS SUN

Summer brings you sun, sea, and the joy of long hours outdoors. However, the heat, salt, and sand challenge the well-being of your hair. To protect hair during sun exposure, Framesi has created **MORPHOSIS SUN**, the hair beauty routine that offers you extremely effective and advanced care.

Discover how our products can keep your hair nourished, hydrated, and radiant, preserving its natural beauty.

Our eco-friendly formulations, enriched with natural and nourishing ingredients, contain up to **98% raw materials of natural origin**, with a strong preference for those produced in the Mediterranean area.

## MORPHOSIS HAIR TREATMENT LINE

#### clean and conscious beauty a *cleanical*, prescriptive approach to scalp and hair care



Vegan



) Paraben Free

)Synthetic Color Free

#### ACTIVE INGREDIENTS

The active ingredients at the core of MORPHOSIS SUN have been chosen by Framesi Research Laboratories for their proven effectiveness in hair protection and the authentic sustainability of conscious beauty.

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Papaya Extract is obtained through a patented MOLECULAR BIOLIQUEFACTION® process by the University of Bologna, allowing for the recovery of 100% of plant phytocomplexes in active and bioavailable forms. Processed without solvents, the sensorial characteristics of the fruit, which is rich in vitamins, sugars, and antioxidants, are preserved making it ideal for maintaining the natural hydration and shine of the hair before, during, and after sun exposure.



The organic **Extract of Hydrolyzed Almond Proteins** conditions, hydrates, and repairs the hair. Thanks to its balanced molecular weight, it fills in spaces where the hair is most damaged, smoothing and strengthening the shaft. This reduces friction, breakage and makes the hair easier to detangle after long hours outdoors. 2

Our COSMOS-approved multifunctional plant complex, with Crambe abyssinica Seed Oil and phytosterols, is 100% natural, easily biodegradable, and safe for colortreated hair. It offers UV protection to the keratin structure of the hair while working to repair past damage caused by exposure to the sun, sea water, external agents, and styling tools. It has strong moisturizing properties for instant revitalization, recovery, and shine.

#### SUMMER FRAGRANCE

True to the Morphosis philosophy of overall wellness and pursuit of beauty being a balance of the senses and a harmony of the mind, Morphosis Sun has a fragrance that goes beyond basic aromatherapy to create deep sensations with a positive effect on mood.



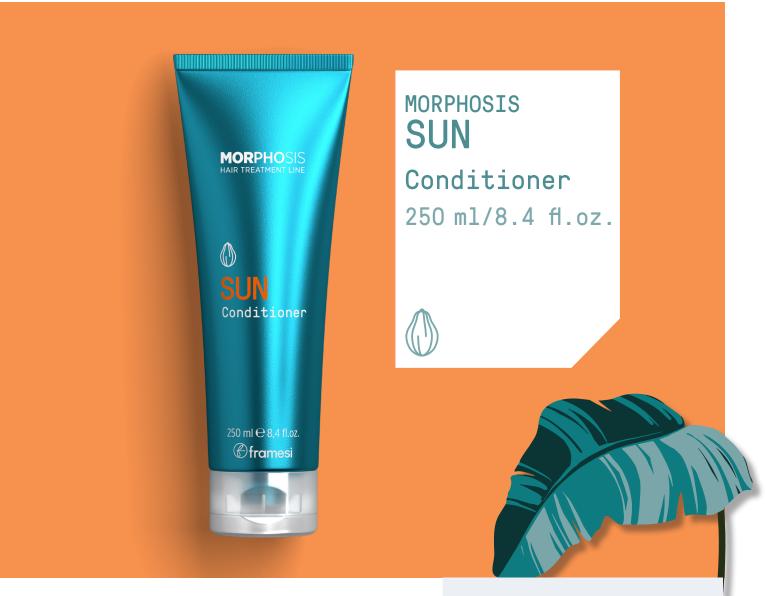
#### With over 90% natural ingredients,

it is perfect for all hair types. Gently cleanses, removing residues of salt, chlorine, and sand.

Enriched with **Papaya Extract** and **Vitamin E**, it regenerates, nourishes, and deeply hydrates, making the hair silky to the touch.

#### HOW TO USE

Emulsify on wet hair and massage on the scalp and lengths. Repeat if necessary and rinse thoroughly.



With over 97% natural ingredients, it restores hair hydration and defends against the harmful effects of UV rays, chlorine, and salt.

**Enriched with Papaya Extract**, Shea Butter, and Almond Proteins, it nourishes, detangles, and revitalizes, giving body, shine, and strength without weighing it down.

#### HOW TO USE

Apply to towel-dried hair, massaging on ends and lengths. Comb gently and leave on for 2-3 minutes. Rinse thoroughly.



With over 98% natural ingredients and its 100% biodegradable fragrance, it protects hair during and after sun exposure.

It does not contain physical or chemical filters harmful to the environment.

Enriched with **Papaya Extract**, **Almond Proteins**, and **Plant Complex**, it protects against UV rays, chlorine, and salt, restores the hydrolipidic barrier, and prevents color fading.

#### **HOW TO USE**

Spray before sun exposure. Repeat the application every two hours and after each swim. In the evening, after shampoo and conditioner, use as a styling support to detangle, hydrate, and protect hair from the heat of the hairdryer.

#### WE CHANGE. IT'S NATURAL.





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