

DECOLOR
B

 framesi®
MILAN



LIGHTENERS

DECOLOR B



DECOLOR B LIGHTENERS



DECOLOR B INFINITY+ 500g / Net Wt. 18oz.

A sophisticated off-the-scalp fast-lightening powder bleach that **BLASTS PAST BRASS with Care**. Formulated by hairstylists, containing Hyaluronic acid to moisturize and protect from the inside out for lighter, brighter results, faster. **(10+ Levels)**

- Rapidly achieves up to 10+ levels of lightening
- Leaves hair with a superior reflective shine & refined finish
- Colorless, dust free, fragrance free formula
- Dense, creamy formula lifts faster without drying, flaking or swelling
- Exfoliates, hydrates and protects with Hyaluronic acid and White Kaolin powder - no bonder needed
- Ideal for all off-the-scalp bleaching, freehand, and highlighting techniques

DECOLOR B DIAMOND 500g / Net Wt. 18oz.
an off-the-scalp, ultra-refined powder bleach with Diamond Technology (9+ Levels)



- Rapidly achieves up to 9+ levels of lift
- Diamond Technology – exfoliate, polish, add light reflection
- Ultimate conditioning and protection
- No Dust: less sensitivity, greater safety in the salon
- Ultra-refined powder mixes to creamy consistency

DECOLOR B NO DUST 500g / Net Wt. 18oz.
an off-the-scalp powder bleach (Up to 7 Levels)



- Lightening power of 7+ levels of lift
- Utmost protection for the hair
- Stays moist without swelling
- Pleasantly scented
- Also suitable for over-treated hair
- No Dust: less sensitivity, greater safety in the salon
- Violet shade assists in refining yellow hair

DECOLOR B CREAM PLUS 150mL/7.5 oz.
the no-dust cream bleach for on or off-the-scalp (9+ Levels)



- Rapidly achieves 9+ levels of lightening
- Innovative cream formula
- Contains protective oils to safeguard hair health and scalp
- Effective on the most difficult haircolor removal services
- Thick creamy consistency stays moist without swelling
- Leaves hair with ultimate condition and shine

DECOLOR B CLAY LIGHTENER 500g / Net Wt. 18oz.
For on or off-the-scalp, ammonia and fragrance free lightener with a clay consistency that will not dry out or flake with 9+ Levels of lift, and is perfect for freehand lightening.



- Rapidly achieves 9+ levels of lift
- Ammonia free, fragrance free
- Can be used on the scalp with 20 volume developer or lower
- Will not dry out or flake
- Clay texture stays in place, perfect for freehand lightening
- No Dust: less sensitivity, greater safety in the salon
- Creamy consistency makes it extremely easy to spread through hair

VEGAN • GLUTEN FREE



DECOLOR *B* INFINITY+

**FAST or SLOW,
You're in CONTROL!**

Determined by Activator volume
Perform a test strand prior to use.

Starting Point: Level 4

BRASS

15 Minutes!

20 vol

BRASS

4 vol

15 Minutes!

30 Minutes!

20 vol

4 vol

30 Minutes!

Ending Point: Level 10+ / Platinum

Tone as needed.

Developed by hairstylists



BLAST
Past **BRASS**
with Care



off scalp use only



- Rapidly achieves 10+ levels of lightening
- Leaves hair with a superior reflective shine & refined finish
- Colorless, dust free, fragrance free formula
- Dense, creamy formula lifts faster without drying, flaking or swelling
- Exfoliates, hydrates and protects with Hyaluronic acid and White Kaolin powder - no bonder needed
- Ideal for all off-the-scalp bleaching, freehand, and highlighting techniques

Mixing DECOLOR B INFINITY+		
Desired Result	Amount of Decolor B Infinity+ Lightener	Volume of Developer
5 levels of lift	2 scoops (40g/1.41 oz.)	10-20 volume (80 ml/2.7 oz)
6 levels of lift	2 scoops (40g/1.41 oz.)	30 volume (80 ml/2.7 oz)
7 levels of lift	2 scoops (40g/1.41 oz.)	40 volume (80 ml/2.7 oz)
8 - 10+ levels of lift	3 scoops (60g/2.12 oz.)	40 volume (100 ml/3.38 oz.)
1:2 mix ratio for all lightening / 1:1.5 mix ratio for freehand techniques		

DECOLOR B INFINITY+ LIGHTENER



The diamond, that most precious of stones, is the mineral with the highest refraction index. Added to Decolor B diamond, the most precious diamond powder enhances the hair's radiance and delicately smooths and polishes its surface, leaving it more compact. As a result, hair reflects light in a perfect way for lasting sparkle and shine.

500 g / 18 oz

off scalp use only



- Rapidly achieves up to 9+ levels of lightening
- Diamond Technology – exfoliate, polish, add light reflection
- Ultimate conditioning and protection
- No Dust: less sensitivity, greater safety in the salon
- Ultra-refined powder mixes to creamy consistency

Mixing DECOLOR B DIAMOND		
Desired Result	Amount of Decolor B Diamond	Volume of Developer
5 levels of lift	2 scoops (50g/1.76oz.)	20 volume (100 ml/3.38oz.)
6 levels of lift	2 scoops (50g/1.76oz.)	30 volume (100 ml/3.38oz.)
7 levels of lift	2 scoops (50g/1.76oz.)	40 volume (100 ml/3.38oz.)
8 - 9+ levels of lift	3 scoops (75g/2.65oz.)	40 volume (100 ml/3.38oz.)
1:2 mix ratio / off scalp use only		

DECOLOR B DIAMOND LIGHTENER



Gentle formula with cellulose derivatives of vegetable origin defends the hair throughout the process, leaving the hair moisturized deep down. As well as recalling the fragrance of violets, the violet shade acts as a counter color to yellow, leaving the hair with a more refined tonality.

500 g / 18 oz

off scalp use only

- Lightening power of 7+ levels
- Utmost protection for the hair
- Stays moist without swelling
- Pleasantly scented
- Also suitable for over-treated hair
- No Dust: less sensitivity, greater safety in the salon
- Violet shade assists in refining yellow hair

Mixing DECOLOR B NO DUST		
Desired Result	Amount of Decolor B No Dust	Volume of Developer
5 levels of lift	2 scoops (50g/1.76oz.)	20 volume (100 ml/3.38oz.)
6 levels of lift	2 scoops (50g/1.76oz.)	30 volume (100 ml/3.38oz.)
7 levels of lift	2 scoops (50g/1.76oz.)	40 volume (100 ml/3.38oz.)
7+ levels of lift	3 scoops (75g/2.65oz.)	40 volume (100 ml/3.38oz.)
1:2 mix ratio / off scalp use only		

DECOLOR **B** NO DUST
LIGHTENER



A special formula containing protective oils that lubricate and protect the hair and scalp. Perfect for the most “drastic” lightening services and for effectively bleaching re-growth.



on or off scalp use

- Rapidly achieves 9+ levels of lightening
- Innovative cream formula
- Contains protective oils to safeguard hair health and scalp
- Effective on the most difficult haircolor removal services
- Thick creamy consistency stays moist without swelling
- Leaves hair with ultimate condition and shine

Mixing DECOLOR B CREAM PLUS		
Desired Lift	Amount of Decolor B Cream Plus	Amount of Developer
5 levels	20cc/g (3/4) oz	20 Volume (40ml/1.35oz.) Ossidorr (50ml/1.76oz.)
6 levels	20cc/g (3/4) oz	30 Volume (40ml/1.35oz.) Ossidorr (50ml/1.76oz.)
7 levels	20cc/g (3/4) oz	40 Volume (40ml/1.35oz.) Ossidorr (50ml/1.76oz.)
8 - 9+ levels*	20cc/g (3/4) oz	40 Volume (20ml/.68oz.) Ossidorr (30ml/1oz.)
1:2 mix ratio / on or off scalp use		

DECOLOR B CREAM PLUS LIGHTENER

*This mixing ratio is not recommended for use on damaged or previously treated hair (tinted, permed, highlighted or relaxed)



500 g / 18 oz

Vegetable derived clay powder mixes to a creamy, thick consistency that stays moist without drying out. This extremely versatile bleach is ideal for all lightening techniques and can also be used on the scalp with 20 volume developer or lower.

Thanks to a unique blend of protective natural substances, even the most damaged hair is left with the ultimate condition and shine.



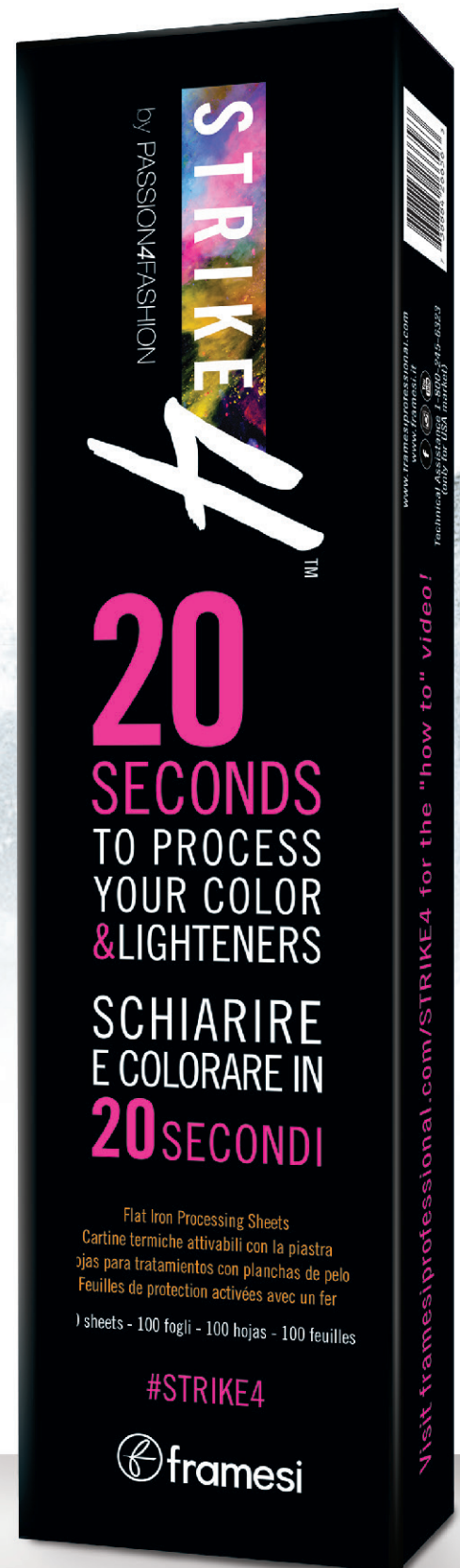
on or off scalp use

- Rapidly achieves 9+ levels of lightening
- Ammonia free, fragrance free
- Can be used on the scalp with 20 volume developer or lower
- Will not dry out or flake
- Clay texture stays in place, perfect for freehand lightening
- No Dust: less sensitivity, greater safety in the salon
- Creamy consistency makes it extremely easy to spread through hair

Mixing DECOLOR B CLAY LIGHTENER		
Desired Result	Amount of Decolor B Clay Lightener	Volume of Developer
5 levels of lift	2 scoops (50g/1.76oz.)	20 volume (100 ml/3.38oz.)
6 levels of lift	2 scoops (50g/1.76oz.)	30 volume (100 ml/3.38oz.)
7 levels of lift	2 scoops (50g/1.76oz.)	40 volume (100 ml/3.38oz.)
8 - 9+ levels of lift	3 scoops (75g/2.65oz.)	40 volume (100 ml/3.38oz.)
1:2 mix ratio for all lightening / 1:1.5 mix ratio for freehand techniques		

DECOLOR B CLAY LIGHTENER

20 SECONDS TO PROCESS LIGHTENERS



highlights in seconds!



with

STRIKE

4

FLAT IRON PROCESSING SHEETS

and

Using Decolor B Powder Lighteners with STRIKE4 Set flat iron temperature to 340°F/170°C				
Framesi Powder Lightener	Decolor B Infinity+	Decolor B Diamond	Decolor B No Dust	Decolor B Clay
Developer Strength	20 Volume or lower	20 Volume or lower	20 Volume or lower	20 Volume or lower
Mix Ratio	1 : 1.5 (lightener: developer)	1 : 1.5 (lightener: developer)	1 : 1.5 (lightener: developer)	1 : 1.5 (lightener: developer)
Number of Flat Iron Passes	5 maximum	5 maximum	5 maximum	5 maximum
Levels achieved in 20 seconds	Up to 7	Up to 6	Up to 5	Up to 4

DECOLOR B POWDER LIGHTENERS

Do not use on compromised hair. Perform a test strand prior to use.



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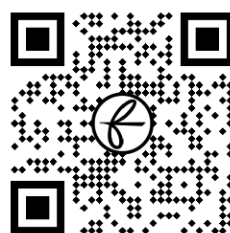
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